



UNIVERSITY
OF CENTRAL
ARKANSAS
FOUNDATION

Buffalo Alumni Hall
UCA Box 4986
Conway, Arkansas
72035-4986

February 6, 2014

Dear UCA Alumni and Friends,

With great pride, we invite you to consider sponsoring Night of Distinction, which is set for Saturday, May 10, 2014 with special guest, Governor Mike Beebe. The evening will begin with a reception for sponsors and honorees hosted by President and Mrs. Courtway at 5 p.m. at the President's residence. The gala will begin at 6:30 p.m. in the UCA Farris Center.

This annual event, now in its fourth year, draws approximately 450-500 guests in support of the University of Central Arkansas and its annual honorees. It is our pleasure to announce this year's honorees:

2014 Distinguished Alumni

- Mrs. Tommie Anthony '63 '73, Retired President, Arkansas Advanced Initiative in Mathematics and Science, Inc. (AAIMS)
- The Honorable Cliff Hoofman '68, Arkansas Supreme Court Justice

2014 Alumni Service Award

- Dr. Joe Walthall '62, Retired UCA Faculty Member

As a sponsor, you will be appropriately recognized for your generous donation (see attached benefits guide). This year's proceeds will support endowments for student scholarships.* We would be delighted with your participation in Night of Distinction 2014 and hope you will join our celebration.

Sincerely,

Shelley Mehl
Vice-President, Advancement
President, UCA Foundation

Joan Shofner
Night of Distinction Sponsorships
Director, Advancement Research

** In FY13, the UCA Foundation awarded 398 students more than \$590,000 in scholarships. The UCA Foundation is strongly committed to growing its student scholarship endowments. Scholarships are more important than ever, and are often the difference maker, for students hoping to better themselves through higher education.*

UCA Night of Distinction 2014 Sponsorship Benefits

Sponsorship Benefits	Presenting (\$10,000)	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)
Table (Seats 8)	2	1	1	1	1
Pre-Gala VIP Reception Tickets	8	8	4	2	2
Reserved Parking Passes	4	4	2	2	2
Name placard on table	yes	yes	yes	yes	yes
Recognition as President's Club Member	yes	yes	yes	yes	
Web Site	feature story & logo	logo	logo	logo	
Gala Video Sponsor Loop	logo	logo	logo	logo	
Gala Program/ <i>501 Life</i> Magazine Insert*	logo	logo	logo	logo	
Sponsor Banner	logo	logo	logo	name	
Verbal Acknowledgement at Gala	yes	yes	yes	yes	
Invitation & Save the Date Mailings	logo	logo	logo		
Print Advertisements	logo	logo	logo		
Email Blasts	logo	logo	logo		
Inclusion in Limited Edition Commemorative Photo Book	logo	logo			
Individual Ballroom Signage/Banner	yes	yes			
Verbal Acknowledgement at VIP Reception	yes	yes			
Opportunity to Speak Briefly at VIP Reception	yes				
Featured in Gala Video	yes				

* Average Circulation 15,000 | Readership 36,000 - 45,000

University of Central Arkansas
Night of Distinction
Saturday evening, May 10, 2014
UCA Farris Center

Contact Information

Sponsor Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Phone _____ Fax _____

Email _____ Website _____

Name to be listed in program and on Night of Distinction website:

Please print names of attendees (if known)

Sponsorship Level

- Bronze - \$1,000 Gold - \$5,000 Presenting - \$10,000
 Silver - \$2,500 Platinum - \$7,500

Method of Payment (Select One)

Check enclosed (**payable to UCA Foundation, Night of Distinction in Memo**)

Please invoice me

Credit Card MasterCard Visa AMEX Discover

Credit Card Number _____ Exp. Date _____

Name on Card _____ Signature _____

Thank you for supporting UCA Night of Distinction!

Please fax, mail or email the completed form to
UCA Foundation, Box 4986, Conway, AR 72035 | Fax 501.450.5293
Questions? Contact Joan Shofner at 501.450.3421 or jshofner@uca.edu.