Faculty Senate Minutes

University of Central Arkansas Faculty Senate

Tuesday September 9th (09/09/2014)

12:45 p.m. – Room 315: Wingo Hall

**Attendance:**

College of Business: Kaye McKinzie (2015), Don Bradley (2016), Doug Voss (2017)

College of Education: Vacant (2015) , Jud Copeland (2016), Kevin Stoltz (2017)

College of Fine Arts and Communication: Garry Craig Powell (2015), Lynn Burley (2017)

College of Health and Behavioral Sciences: K.C. Poole (2015), Duston Morris (2016), Mitchum Parker (2017)

College of Liberal Arts: Jacob Held (2015), Chris Craun (2016), John Parrack (2017)

College of Natural Science and Mathematics: Rahul Mehta (2015) (George Bratton), Ben Rowley (2016), Lori Isom (2017)

At Large Senators: Debbie Bratton (2015), Art Lichtenstein (2015), Kim Eskola (2016), Amber Wilson (2016), Lisa Christman (2017), Lisa Ray (2017)

1. Call to Order
   1. President Bradley calls to order 12:45
2. Comments: President Courtway
   1. Presdient Courtway unable to attend due to scheduling conflict. President Bradley addresses the senate.
   2. Senator Wilson advises on Robert’s Rules of Order (RoR) regarding President’s ability to attend and report. References:
      1. Article 5, Meetings: Section 5
      2. RoR Chpt 11 sect 41.
      3. Senate By-Laws, Article 5, Sect 3
3. Comments: Provost Runge
   1. Updates:
      1. Enrollment at the last census: 11,698.
      2. 2202 to 2232 FTE students
         1. Increases are good given trends in Arkansas
      3. Looking for feedback on academic calendar. Monday start instead of Thursday start for Fall. Deans are looking for feedback. Faculty an submit their feedback through chairs.
         1. Clarification: Senator Eskola: This is only a Monday start in the Fall.
         2. Senator MacKinzie: is this for Fall 2015?
            1. Provost: Could be.
         3. Senator Isom: Issue-We would start when Conway schools start. This will affect parent/teachers with small children.
         4. Provost Runge: For lab and studio departments we have too many broken weeks in the fall. This is better for those programs and for students.
         5. Senator Poole: When would we be expected to be on campus?
            1. Provost: Contract starts Aug 16th and ends May15th. That doesn’t change.
      4. Letters of Appointment
         1. Sent out 9-8-2014
         2. Late, but in the future will endeavor to get them done in a timely manner. Directly after the May Board meeting.
         3. Delayed release this time in order to reflect merit and equity in the letters. Wanted to send out one, correct letter.
      5. We have applied Louis Stokes Alliances for Minority Participation. Our application has been accepted. Facilitates minority enrollment in math and science programs.
      6. Dean Diana Pounder from the College of Education has announced her retirement effective June 30th 2015.
         1. We will be forming a search committee soon.
4. Comments: Faculty Senate President – Senator Bradley
   1. Reminder: Senate Committee Membership. These committees need to begin their activities.
      1. Need statistics and data from Faculty Affairs I on part time faculty. Within the next 30 days. Also need to consider part time pay and summer pay. Where do we compare with other schools?
         1. Senator Burley will convene the committee
      2. Faculty Affairs II
         1. Senator Bradley: Look into scholarships and enrollment.
         2. Senator D. Bratton will convene the committee
      3. Academic Affairs
         1. Senator Craun to convene the committee
         2. Look into on line course delivery.
         3. September 23rd at 1:30 in the College of Business Auditorium there will be a speaker on on-line and distance education.
         4. Provost Runge: Senator Craun please contact Associate Provost Kurt Boniecki about UCA on-line initiative.
   2. In executive meetings with the President the senate executive committee continues to discuss ways to alleviate economic burdens on faculty. Please send Senator Bradley recommendations or ideas.
   3. Please submit concerns about fringe and health benefits to Senator Bradley ahead of the October 14th senate meeting.

NB: For the past 4 years UCA has picked up/subsidized the increase in health insurance premiums so the cost was not passed on to faculty and staff.

1. Consideration of Minutes – August 28th, 2014
   1. Motion to approve Senator Ray, seconded by Senator Copeland
   2. Corrections: none
   3. Unanimously approved
2. Report from Committee on Committees – Senator Rowley
   1. Website is just about updated. By the next meeting we’ll have all in order.
   2. Senator Bradley: Senator Duston Morris elected from CHBS. Welcome.
   3. Senator Held: Updates on CHBS, CFAC and CoE special elections.
3. Comments: Associate VP for Communications, Public Relations and Marketing – Christina Madsen
   1. Introduction to the office and update on upcoming projects/events.
      1. Localizing resources across campus in Wingo.
      2. Standardize and centralize communication to make it more orderly and manageable.
      3. Asking each college to have a marketing liaison. Up to deans to clear or approve the materials. Will also provide a list of contact people to reach depending on what you want to publicize.
      4. Events: all-encompassing for all events. Events calendar on website. Uca.edu/events. Katie Talburt is the contact person.
      5. Bringing back UCA magazine and the President’s report.
      6. Copy Christina Madsen on faculty media interviews and contacts so she can be kept apprised.
      7. Advertising: Assessing current practices.
      8. Senator Isom: Positive response, materials seem to be much better done. High quality and student centered.
      9. Senator McKinzie: Who’s the contact person for social media? Madsen: Mark Huffington.
         1. Will be doing a best practices on Twitter. Discussion of Facebook, Snapchat.
      10. Clarification: Is there a criteria or way to organize events as we send them in.
          1. Madsen: For now, send them all in.
      11. Provost Runge: Using new marketing techniques: Facebook and Pandora. Pandora alone got 5000 clicks on admissions page. Now assessing the impact, pay off.
      12. Senator Parker: Is there a way to try and keep email clean, or for just academics. Email is too flooded and students ignore it.
          1. Madsen: We need advice on how best to communicate.
          2. Provost Runge: Federal law on texting. Students need to opt in for us to mass text them.
      13. Senator Craun: At some point we need to walk a thin line between catering to students and enabling students to use text talk and inappropriate communications.
4. Announcements
   1. At every meeting President Bradley plans on hosting an informational speaker. These meetings are open to anyone. Need to educate senators so we can take that back to our faculty in our colleges. There is a lot of misinformation on campus; we need clearer, better communication. Next meeting we will discuss fund raising and finances.
5. Faculty Concerns
   1. Senator Isom: Faculty were concerned about the academic calendar change. Will send them to deans and chairs.
   2. Senator Powell: Why did the administration get a higher raise compared to faculty? Average for Academic administration was 6.7 percent and sometimes higher, faculty got 2 percent.
   3. Senator Rowley: Get your flu shot.
   4. General question: When will we conduct the election for the part-time representative to the senate?
      1. Senate executive committee is determining this. Do to hiring practices it is difficult to get an accurate, complete list of part-time faculty this early in the semester. But we will conduct this election in the near future.
   5. Senator Held: The lack of lactation facilities/pumping rooms on campus for breastfeeding women seems to put an undue burden on this group of individuals. In so far as pregnancy is protected under Title IX, and in so far as pregnant and nursing women have unique needs, neglecting these needs and placing an added burden on their ability to fully participate in university life may put us in violation of Title IX. NB: Asking women to “use the restrooms” is unacceptable.
6. Adjournment
   1. Motion to adjourn: Senator Bradley. Seconded Senator Ray. Approved unanimously.