

**UCA Strategic Planning Committee  
Minutes  
May 2, 2013**

Dr. Reese opened the meeting at 1:40 p.m. in Wingo Hall 315

**Attendees Present:**

Dr. Nancy Reese, Chair  
Wendy Castro  
Jonathan Glenn  
Stephanie McBrayer  
Shelley Mehl  
Lindsey Osborne  
Adam Price  
Michael Rubach  
Jay Ruud  
Patricia Smith  
Charles Watson

**Absent:**

Brian Bolter  
Jovana Ilic  
Kim McKee  
Colby Qualls  
Bobby Reynolds  
Steve Runge  
Spencer Sims  
Tab Townsell

**Discussion:**

- Jonathan Glenn made a motion to approve the minutes from the April 4, 2013 meeting. Wendy Castro seconded the motion. The motion passed unanimously.
- The committee continued the review of the compiled comments from the campus forums, starting with Goal 2. Based on the input from the forums, the committee recommended making the following changes in Goal 2.
  - Change wording of Goal 2 and Objectives to read as follows:
    - Goal 2: Continue to Foster a Culture of Academic, Scholarly, and Creative Excellence
      - Objective A: Sustain a learner-focused environment.
      - Objective B: Build and maintain a culture of continuous improvement.
      - Objective C: Create and institute strategies to achieve university goals related to student recruitment, admission, retention and graduation.
      - Objective D: Become increasingly competitive in recruiting and retaining excellent faculty and staff. Add action steps to this.

- Objective E: Promote research, scholarship, and creative productivity among faculty, staff and students.
  
- Originally part of the Objectives-Moved to become an action item.
  - (D) Moved under objective B- Implement reliable, sustainable, meaningful student evaluations of teaching, as well as peer to peer and other forms of teaching/course evaluation that develop growth and trust. Procedures for student evaluations must be developed that produce a high rate of response.
  
  - (E) Moved under objective A- Foster life-long learning by providing faculty and staff with ongoing professional growth opportunities, which require adequate, reliable resources for professional training and participation in conferences and other scholarly meetings.
  
- Make as an action item from the forum comments:
  - Encourage and pursue state, regional, national and international recognition of faculty and staff whose contributions to higher education merit such visibility and reflect positively on the university.
  
- The committee will start with Goal three (3) at the next scheduled meeting.

**Next Meeting:** 1:40 p.m., June 6, 2013

**Meeting Adjourned:** 2:40 p.m.