ONLINE COURSE EVALUATIONS.COM

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1-888-309-6373

Comments from one customer...

"I am thrilled with the OnlineCourseEvaluations.com (OCE) system; I couldn't be happier! Everybody likes the reports that are provided and all the information that is so easily available. The School got a 75% response rate our first semester with OCE, and it would have actually been more like to 85% if some of the courses that had already been completed and evaluated were included."

**Michael Fronmueller,
Dean - Hasan School of Business
Colorado State University - Pueblo**

5 Key Problems That We Solve For Schools

1

Countless hours of staff time are wasted on preparing, administering, and analyzing paper based student evaluations.

2

Instructors and administrators look at paper evaluation results and say: ÐI donÓt know what to *DO* with these results in order to make improvements.Ñ
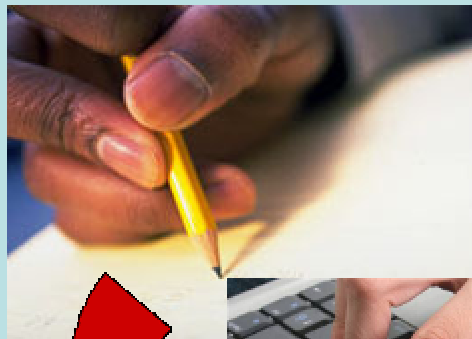
3

Accreditation bodies are emphasizing more evaluation and assessment, and traditional evaluation practices do not give specific, concrete feedback on what *ACTION* can be taken in order to improve.

4

Dropping students cost you valuable tuition dollars. Reduce dropped courses; achieve your student retention goals.

5

Getting data back from paper evaluations (and some online methods) can take weeks or months. Faculty are already teaching the next term when they get results back, making timely improvement based on feedback difficult.

Invest in the future with the technologies of today

How we address these Key Problems for schoolsÈ

1 | Save hours of time each semester

Preparation time
Instead of spending weeks counting out blank forms and preparing packets for each instructor, your school simply prepares an upload file that contains your course & instructor information, and sends it to us each term.

Class time
Instead of taking up half of an entire class period *for every class on campus*, instructors simply mention the process to students, and direct them to the evaluation website.

Compiling data
Most schools require weeks and often months of time to compile the results of evaluations. Scanning thousands of forms, typing up comments, generating reports, and putting together results packets for faculty & administrators. Our system accomplishes all of this in 24 hours.

2 & 3 | Gather direct action-based feedback

Follow-up questions
Our system can ask a follow-up question based on a student's initial response. For example, if a student gives an instructor the lowest possible score for a question, we can then ask a specific question only to those students. (What would you do differently? Why did you give a low score?) What this means is that you can now say. "My mean score of for this question is a 3.0, and the 5 students who gave low scores said _____." You now have a diagnostic tool to know exactly what unhappy students are saying, and how to reach them in the future.

Comment Sorting
Research in the field consistently cites that students write more, longer, and more thoughtful comments online when compared to paper evaluations. To build on this, we can filter comments based on students' numeric scores. You can sort to see comments only from students who are giving low or high scores. From a faculty development point of view, you can now see exactly what unhappy students are suggesting, as well as happy students.

4 | Dramatically reduce your evaluation budget

The yearly fee for **OnlineCourseEvaluations.com** can reduce evaluation expenses by half!
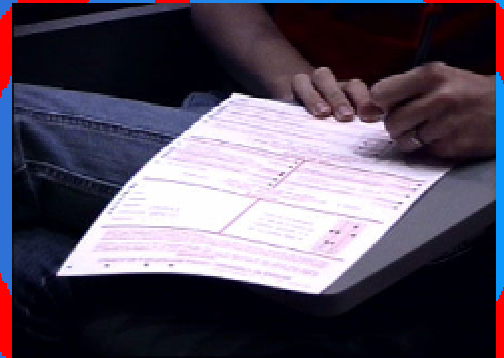
Staff Costs with Paper
Most schools pay a full time person for weeks to process the paper evaluations. Or, they hire student workers to scan forms and type in comments as needed. This is a HUGE expense.

Wasted Class Time is expensive!
The school pays instructors for a full class period, but they only teach for one half of that period. Students pay for a full lesson, but only get half of a class. This adds up quickly across all classes.

Forms & Machinery
Scanning machines are expensive, as are the needed repairs when they break down, as any machine will over time. Ordering custom forms every single semester is an additional expense each term.

5 | See evaluation results before the next term starts

Your school selects an evaluation window, during which time students log in and complete evaluations. Within 24 hours of the window closing (or of grades being released), our system can release your compiled results.

This means that your faculty can learn from student feedback immediately, and make adjustments needed to the course design, materials, and syllabus.