26 August 2013

MEMORANDUM

TO: Dr. Charles Watson and the Faculty Senate

FROM: Dr. Julia Winden-Fey, Coordinator for the 2014 Arkansas Student Success Symposium

RE: Request to Co-sponsor a Lecture by Dr. Jean Twenge

On March 18, 2014 the UCA campus will again host the **Arkansas Student Success Symposium**. For the past six years, this event has brought together 200-300 faculty and staff from Arkansas’ two- and four-year campuses to explore means for improving student success and degree attainment. The list of speakers and workshop leaders has included many of the most highly-recognized figures in student success and educational policy, and we are working to expand on that for next year’s event. The list of past speakers is attached.

Because the UCA campus is relatively “quiet” the evening before the Symposium – with no event scheduled through Reynolds, etc. at this time – the planning committee is considering bringing an additional speaker, Dr. Jean Twenge, to campus on the evening of March 17th as a “kick-off” lecturer. However, to do this, we are seeking additional funding and a co-sponsor. We have reserved Ida Waldran Auditorium, so there will be ample seating beyond the 200 Symposium attendees, all of which could be opened to the broader community at no charge if sufficient funding is found.

Dr. Twenge’s bio is below. Her standard honorarium is $5,000 plus travel expenses. We would appreciate consideration of co-sponsorship by the UCA Faculty Senate.

**Dr. Jean M. Twenge – Bio**

Jean M. Twenge, Professor of Psychology at San Diego State University, is the author of more than 100 scientific publications and the books *The Narcissism Epidemic*: *Living in the Age of Entitlement* (co-authored with W. Keith Campbell), *Generation Me: Why Today’s Young Americans Are More Confident, Assertive, Entitled — and More Miserable Than Ever Before*, and *The Impatient Woman’s Guide to Getting Pregnant*. Dr. Twenge frequently gives talks and seminars on teaching and working with today’s young generation based on a dataset of 11 million young people. Her audiences have included college faculty and staff, high school teachers, military personnel, camp directors, and corporate executives. Her research has been covered in *Time*, *Newsweek*, *The* *New York Times*, *USA Today*, *U.S. News and World Report*, and *The Washington Post*, and she has been featured on Today, NBC Nightly News, Fox and Friends, Dateline NBC, and National Public Radio. She holds a BA and MA from the University of Chicago and a Ph.D. from the University of Michigan. She lives in San Diego, California, with her husband and daughters.