Admissions Committee

Meeting Minutes

December 1, 2014

**In attendance**: Jane Ann Williams (Chair), Steve Runge, Becky Rasnick, LeighAnn Denhartog, Mike Scoles, Lauren Maxwell, Polly Walter, Phillip Spivey, Don Perry, Karen Haas, Lisa Christman

**Guest:** Amber Hall

**Handouts:** (1) Admission Requirements in Undergraduate Bulletin, sections 1, 2 and 2.1 (2) BOT Approved Undergraduate Admission Standards for Traditional Students for Fall 2015 & 2018 and (3) Enrollment Management Plan draft dated 11/5/2014 of proposed Admissions Standards

The meeting was called to order at 3:00 pm

S. Runge delivered the charge of the Admissions Committee to review and make recommendations relative to current UCA admissions guidelines criteria. Amber Hall assist the committee and provide KPIs and other data to assist with making data informed recommendations.

S. Runge shared the consensus from the President, Board of Trustees and Faculty Senate that the admission standards need to be adjusted to meet KPI goals.

S. Runge mentioned with improved admissions standards, UCA may see a decrease in the size of the entering freshmen classes while at the same time, noticing an increase in graduation rates. As such, committee members will work toward having recommendations ready for the BOT meeting in February 2015. Timing is critical due to printing deadlines for recruiting publications.

S. Runge explained that state performance funding is tied to degree production. We can’t just depend on traditional students, we need to look at international and non-traditional students as well. The goal for graduation by 2021 is 60% (i.e., the Fall 2016 cohort), our current graduation rate is 42%.

Hall mentioned UAF has a 60% graduation rate, in part, because they encourage some students to attend two year schools. Students complete required remediation at the two year schools, then transfer for years three and four.

J.A. Williams shared that Brian Corbin, Director of Transfer Services is developing articulation agreements with two year institutions. These agreements will lead more transfer students to UCA.

P. Walter remarked that it’s possible that UCA could have less funding during the drop in admissions until we reach the targeted graduation rate. S. Runge confirmed this.

Hall will present the funding performance presentation previously given to the Council of Deans the committee next Wednesday, December 10th from 3:00-4:30pm.

Members requested data reports and KPIs.. Hall will disseminate the information via email.

L.A. Denhartog will collect admission standards from other four year state schools.

A. Hall said the president’s ‘Framework for the Future’ predicts UCA will be the ‘Premier Institution of the South’. We need to attract a better prepared and higher caliber student to achieve that goal.

Hall suggested a joint meeting with the Student Success and Retention Council to incorporate a broader perspective from the university. The committee agreed that it would be of benefit to be aware of current retention intentions.

The meeting adjourned at 4:00 pm

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