

COMMUNITY DEVELOPMENT INSTITUTE



A rising tide lifts all boats.

YEAR 1

Stanley Russ Hall, Room 103
Directors: Tim Climer & Bill Luther

YEAR 2

College of Business, Room 100
Directors: Debra Banks & Tandee White

YEAR 3

Brewer-Hegeman Conference Center, Room 112/114
Directors: Lisa Johnson & Kevin Sexton

ADVANCED YEAR

Brewer-Hegeman Conference Center, Room 101
Director: Mark Peterson & Lorie Robertson

2018 PROGRAM
JULY 30 - AUGUST 3



UNIVERSITY OF CENTRAL ARKANSAS™



PhD in Leadership Studies

Many CDI participants want to build on what they have learned at CDI to advance their education. The Interdisciplinary PhD in Leadership Studies program at the University of Central Arkansas is a natural fit for CDI participants.

The Interdisciplinary PhD in Leadership Studies (LEAD) program prepares scholar leaders to research and act for the common good. Students come to LEAD from across public sectors: education, public health, community arts, and community development. Throughout the program, students' expertise is enriched by scholarly study of how integrative leadership and research can enhance the quality of life and well-being of Arkansans. Graduates of the program are prepared to lead through research to create social change.

To learn more about receiving graduate credit for attending CDI, or to get more information on this program, contact Dr. Rhonda McClellan, Chair of the PhD in Leadership Studies.

DR. RHONDA MCCLELLAN
rmcclellan@uca.edu or 501-852-2431
Chair, Interdisciplinary PhD in Leadership Studies



UNIVERSITY OF
**CENTRAL
ARKANSAS™**

**CENTER FOR COMMUNITY &
ECONOMIC DEVELOPMENT**



The Center for Community and Economic Development (CCED) is an outreach arm of the University of Central Arkansas. CCED's work includes the annual Community Development Institute, technical assistance for selected Arkansas communities, and facilitation of targeted training to build leadership and development capacity.

For more information on CCED's work, contact Shelby Fiegel, Assistant Director of CCED, at 501-450-5269 or sfiegel@uca.edu.

Monday, July 30	Tuesday, July 31	Wednesday, August 1	Thursday, August 2	Friday, August 3
7:30 am - 8:30 am Registration and Continental Breakfast	7:30 am – 8:00 am Breakfast	7:30 am – 8:00 am Breakfast	7:30 am – 8:00 am Breakfast	7:30 am – 8:00 am Breakfast
8:30 am – 9:00 am Opening Session	8:00 am – 9:15 am Community Assessment Pam Alexander	8:00 am – 9:15 am Keynote Charles Marohn (McCastlain Ballroom)	8:00 am – 9:15 am Ethics Steve Jones	8:00 am – 9:15 am Class Debrief
9:00 am – 9:15 am Move to Classroom	9:15 am – 9:30 am Break	9:15 am – 9:30 am Move to Classroom	9:15 am – 9:30 am Break	9:15 am – 11:00 am Closing Session and Awards Ceremony
9:15 am – 10:15 am Class Introductions	9:30 am – 11:00 am Strategic Visioning and Planning Lisa Collins	9:30 am – 11:00 am Newtonia Shelby Fiegel (BHCC 111)	9:30 am – 11:00 am Education and Economic Development Cory Biggs	2:00 pm - 4:00 pm PCED Exam
10:15 am – 10:45 am Overview of CDI Network and PCED Exam Amy Whitehead	11:00 am – 12:30 pm Lunch on Your Own	11:00 am – 12:30 pm Lunch on Your Own	11:00 am – 12:30 pm Lunch on Your Own	
10:45 am – 12:15 pm Community & Economic Development Practice Samantha Evans	12:30 pm – 4:30 pm Newtonia Shelby Fiegel (BHCC 111)	12:30 pm – 1:00 pm Debrief	12:30 pm – 1:45 pm Healthy Communities Chip Johnson	
12:15 pm – 1:30 pm Lunch on Your Own		1:00 pm – 2:00 pm Introduction to Economic Development Duane Bullard	1:45 pm – 2:15 pm Break	
1:30 pm – 2:30 pm Managing Volunteers Marie Lindquist		2:00 pm – 3:15 pm Aspire: Informed Decision Making Sarah Kinser	2:15 pm – 5:00 pm Poverty Simulation Monieca West and Brinda Berry	
2:30 pm – 2:45 pm Break		3:15 pm – 3:30 pm Break		
2:45 pm – 4:45 pm Diversity and Communication Charlotte Strickland Wendy Holbrook		3:30 pm – 4:45 pm Leadership Development Pastor E.C. Maltbia		
4:45 pm – 5:00 pm Group Pictures				
5:00 pm – 7:00 pm Networking Reception				

YEAR 2

College of Business 100

Monday, July 30

Tuesday, July 31

Wednesday, August 1

Thursday, August 2

Friday, August 3

7:30 am - 8:30 am
**Registration and
Continental Breakfast**

8:30 am - 9:00 am
Opening Session

9:00 am - 9:15 am
Move to Classroom

9:15 am - 10:00 am
Class Introductions

10:00 am - 11:15 am
**Understanding Local
Economics
Laith Wardi**

11:15 am - 12:45 pm
Lunch on Your Own

12:45 pm - 2:00 pm
**Business Retention and
Expansion
Laith Wardi**

2:00 pm - 2:15 pm
Break

2:15 pm - 4:30 pm
**Miller County Simulation
Steve Jones**

4:30 pm - 5:00 pm
Group Pictures

5:00 pm - 7:00 pm
Networking Reception

7:30 am - 8:00 am
Breakfast

8:00 am - 9:30 am
**Business Site Selection
Chris Marsh**

9:30 am - 9:45 am
Break

9:45 am - 11:00 am
**International Trends
Ted Abernathy**

11:00 am - 12:30 pm
Lunch on Your Own

12:30 pm - 2:15 pm
**Miller County Simulation
Steve Jones**

2:15 pm - 2:30 pm
Break

2:30 pm - 3:30 pm
**Unleashing the Power of
Maps
Shelby Johnson**

3:30 pm - 4:45 pm
**Effective Meeting
Facilitation / Conflict
Resolution
Charlotte Strickland**

7:30 am - 8:00 am
Breakfast

8:00 am - 9:15 am
**Keynote
Charles Marohn
(McCastlain Ballroom)**

9:15 am - 9:30 am
Move to Classroom

9:30 am - 10:45 am
**Strategic Doing
Joe Fratesi**

10:45 am - 12:00 pm
**Financial Tools
for Community
Development
Stacey McCullough**

12:00 pm - 1:30 pm
Lunch on Your Own

1:30 pm - 2:30 pm
**Engaging Young
Leaders
Jon Chadwell**

2:30 pm - 2:45 pm
Break

2:45 pm - 3:45 pm
**Communicating with
Your Community
Stephanie Jackson**

3:45 pm - 5:00 pm
**StrengthsQuest
Steven Shook**

7:30 am - 8:00 am
Breakfast

8:00 am - 9:15 am
**Planning Livable
Communities
Dave Roberts & Julie
Luther-Kelso**

9:15 am - 9:30 am
Travel to Chamber

9:30 am - 11:00 am
**Commercial and
Industrial Development
Brad Lacy**

11:00 am - 12:30 pm
Lunch on Your Own

12:30 pm - 1:30 pm
**Infrastructure
Development Panel
Discussion
(UCA Downtown)**

1:30 pm - 1:45 pm
Return to UCA

1:45 pm - 2:00 pm
Break

2:00 pm - 3:15 pm
**Art as Community
Development
64.6 Downtown**

3:15 pm - 4:30 pm
**Entrepreneurial
Community
Jeff Amerine**

7:30 am - 8:00 am
Breakfast

8:00 am - 9:15 am
Class Debrief

9:15 am - 11:00 am
**Closing Session and
Awards Ceremony**

2:00 pm - 4:00 pm
PCED Exam

Monday, July 30

7:30 am - 8:30 am
Registration and Continental Breakfast

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 10:00 am
Class Introductions

10:00 am – 11:30 am
Community Development “Musts” Steve Jones

11:30 am – 1:00 pm
Lunch on Your Own

1:00 pm – 2:45 pm
Blue Sky Simulation Kevin Sexton

2:45 pm – 3:00 pm
Break

3:00 pm – 4:30 pm
Government Affairs Danny Games

4:45 pm – 5:00 pm
Group Pictures

5:00 pm – 7:00 pm
Networking Reception

Tuesday, July 31

7:30 am – 8:00 am
Breakfast

8:00 am – 9:15 am
Establishing and Managing CBOs Spring Hunter

9:15 am – 9:30 am
Break

9:30 am – 11:00 am
Grants Linsley Kinkade

11:00 am – 12:30 pm
Lunch on Your Own

12:30 pm – 2:15 pm
Workforce Development Ted Abernathy

2:15 pm – 2:30 pm
Break

2:30 pm – 3:45 pm
Retail Development Shawn Massey

3:45 pm – 5:00 pm
Somerset Simulation Steve Jones

Wednesday, August 1

7:30 am – 8:00 am
Breakfast

8:00 am – 9:15 am
Keynote Charles Marohn (McCastlain Ballroom)

9:15 am – 9:30 am
Move to Classroom

9:30 am – 10:45 am
Community Leadership Development Phillip Fletcher

10:45 am – 12:00 pm
Marketing Communities Jon Chadwell

12:00 pm – 1:30 pm
Lunch on Your Own

1:30 pm – 2:15 pm
Building Bridges Between Communities Steven Shook

2:15 pm – 3:30 pm
Tourism for the 21st Century Neal McCoy

3:30 pm – 3:45 pm
Break

3:45 pm – 5:00 pm
Blue Sky Simulation Kevin Sexton

Thursday, August 2

7:30 am – 8:00 am
Breakfast

8:00 am – 8:30 am
Travel to North Little Rock

8:30 am – 9:45 am
Tour of the Innovation Hub Erin Stanger

9:45 am – 10:00 am
Travel Time

10:00 am – 11:15 am
Neighborhood Development Panel (Arkansas Arts Center)

11:15 am – 1:00 pm
Lunch on Your Own (South Main District)

1:00 pm – 2:00 pm
Return to Conway

2:00 pm – 3:00 pm
Measuring Impact Ben Kaufman

3:00 pm – 3:15 pm
Break

3:15 pm – 4:30 pm
Historic Preservation Daniel Carey

Friday, August 3

7:30 am – 8:00 am
Breakfast

8:00 am – 9:15 am
Class Debrief

9:15 am – 11:00 am
Closing Session and Awards Ceremony

2:00 pm - 4:00 pm
PCED Exam

ADVANCED YEAR

BHCC 101

Monday, July 30

Tuesday, July 31

Wednesday, August 1

Thursday, August 2

Friday, August 3

7:30 am - 8:30 am
**Registration and
Continental Breakfast**

8:30 am – 9:00 am
Opening Session

9:00 am – 9:15 am
Move to Classroom

9:15 am – 9:45 am
Class Introductions

9:45 am – 10:00 am
Review of Agenda

10:00 am – 11:00 am
**Breakthrough Solutions
2.0**

11:00 am – 12:30 pm
**Online Community
Research Presentations**

12:30 pm – 2:00 pm
Working Lunch

2:00 pm – 3:00 pm
Benchmarking

3:00 pm – 3:30 pm
**Briefing on Sheridan,
Arkansas**

3:30 pm – 4:30 pm
**Assignment of
Individual Roles and
Responsibilities for
Community Visit**

4:45 pm – 5:00 pm
Group Pictures

5:00 pm – 7:00 pm
Networking Reception

7:30 am – 8:00 am
Breakfast

8:00 am
Depart for Sheridan

9:30 am
Community-led Tour

10:30 am
Small Group Tours

12:00 pm
Working Lunch

1:30 pm – 1:45 pm
Break

1:45 pm – 3:15 pm
**Community Focus
Groups**

3:15 pm – 4:15 pm
Return to Conway

7:30 am – 8:00 am
Breakfast

8:00 am – 9:15 am
**Keynote
Charles Marohn
(McCastlain Ballroom)**

9:15 am
Team Debrief

10:00 am
**Develop PowerPoint
for “First Impressions”
Presentation**

12:00 pm – 1:30 pm
Lunch on Your Own

1:30 pm
**Develop
Recommendations for
the Community**

3:00 pm – 4:30 pm
**Continued Presentation
Preparation**

7:30 am – 8:00 am
Breakfast

8:00 am – 10:30 am
**Final Preparation
for Community
Presentation**

10:30 am
Depart for Sheridan

12:00 pm
**Lunch with Executive
Committee**

1:00 pm
**“First Impressions”
Presentation and Town
Hall Forum**

3:00 pm
Return to Conway

7:30 am – 8:00 am
Breakfast

8:00 am
Class Debrief

8:30 am
**Finalize Community
Report**

9:15 am – 11:00 am
**Closing Session and
Awards Ceremony**

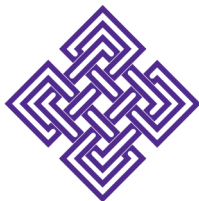
2:00 pm - 4:00 pm
PCED Exam

University of Central Arkansas – Brewer-Hegeman Conference Center



UNIVERSITY OF
**CENTRAL
ARKANSAS**[™]

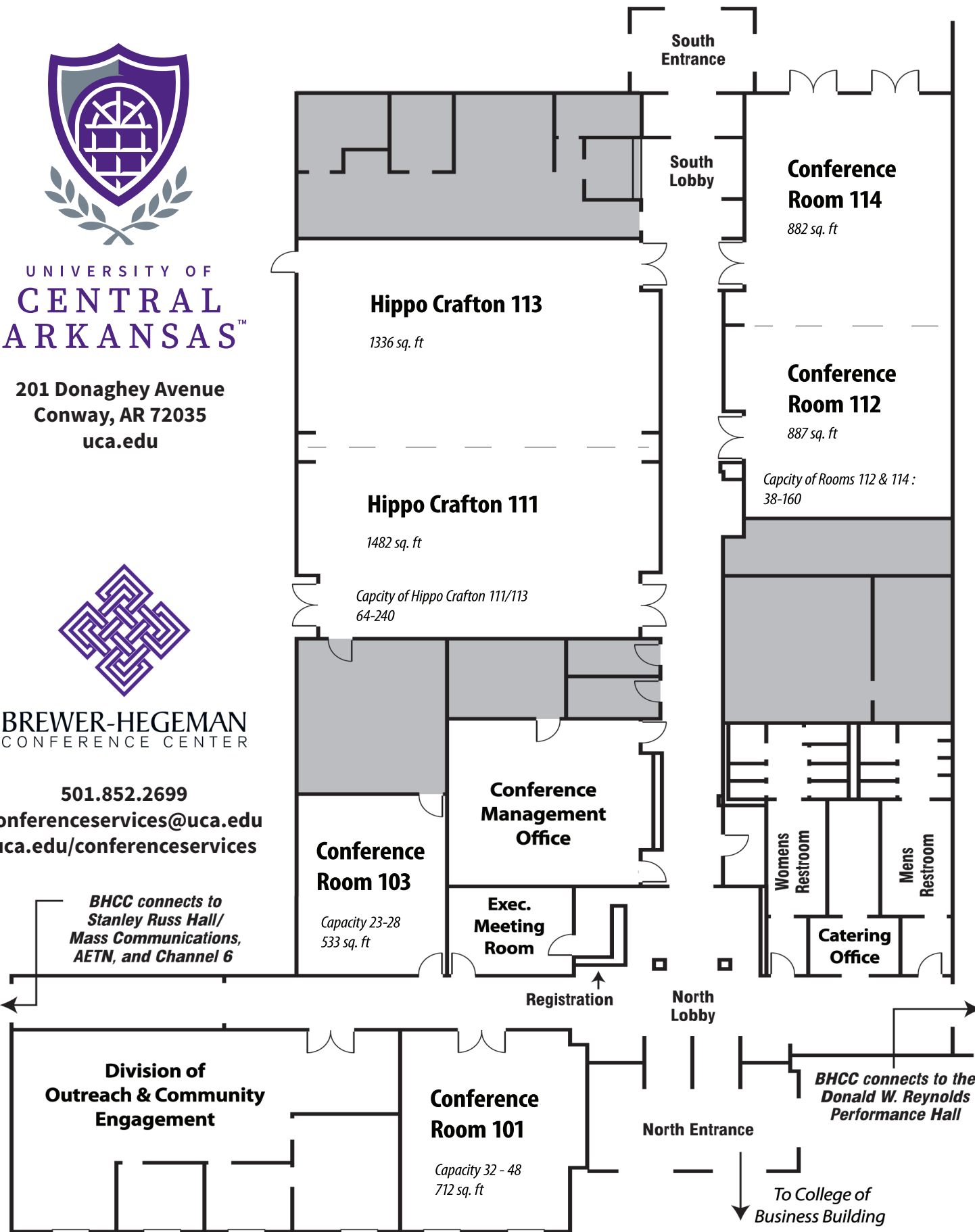
201 Donaghey Avenue
Conway, AR 72035
uca.edu



BREWER-HEGEMAN
CONFERENCE CENTER

501.852.2699
conferenceservices@uca.edu
uca.edu/conferenceservices

*BHCC connects to
Stanley Russ Hall/
Mass Communications,
AETN, and Channel 6*



Thank you to our sponsors!

Presenting Sponsor



Supporting Sponsors



COMMUNITY DEVELOPMENT INSTITUTE
JULY 30 - AUGUST 3, 2018