Community Survey

A community survey is an assessment tool that can help community leaders better understand the aspirations and needs of the community. The information gathered can be used to provide general direction for future community development efforts by identifying broad categories of community assets and/or opportunities for growth. The Center staff will provide guidance on how to effectively market the survey to a target audience. Additionally, the Center staff will guide a community through the entire process of developing and deploying a survey. The Center staff will also assist with survey data analysis and summary reporting of survey results.

Benefits to your Community:

- Data for informed decision making
- Identify community aspirations and needs
- Initiate a positive dialogue within the community

Community Survey Process

1. Discussion with Community

A discussion will be held with members of the community to gather information and generally learn more about the desired focus and purpose of the survey. Survey delivery options and the survey target audience will also be discussed. A small steering committee will be assembled to guide the process.

2. Construction of the Survey

Based on the initial community meeting, a draft survey will be developed. This survey draft will then be reviewed by the steering committee to ensure it covers the areas of interest originally discussed.

3. Delivery of the Survey

Working through the steering committee, the survey will be delivered to the target audience. The Center staff will provide ongoing technical support during survey delivery.

4. Report and Presentation

A compilation of the data gathered throughout the previous steps in the form of a physical report. Specific quotes and comments that represent the overall feelings found in the community survey may be included, however all information will be presented on an anonymous basis.

This report may be presented to the community if desired.