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# FIRST IMPRESSIONS TOUR

A driving tour is an assessment tool that can provide communities with an unbiased perspective of their communities' strengths and weaknesses. The information gathered can be used to provide general direction for future community development efforts by identifying broad categories of community assets and/or areas for growth.

Benefits to your community:

- Data for informed decision making
- Identify community strengths
- Initiate a positive dialogue within the community

## Driving Tour Process

### 1. Discussion with Community Leaders

A discussion will be held with select leaders of the community to gather information and generally learn more about the assets and opportunities of the community.

### 2. Observation Process

An informal interview process with various citizens in the community to understand local perceptions of the community's assets and opportunities.

### 3. Driving Tour

A tour through the community to assess the strengths and weaknesses of the community from an objective perspective.

Includes photographs for documentation.

### 4. Report and Presentation

A compilation of the data gathered throughout the previous steps in the form of a physical report. Specific quotes and comments that represent the overall feelings found in the community tour may be included, however all information will be presented on an anonymous basis.

This report may be presented to the community if desired.

## Sign Me Up!

Interested in participating in a First Impressions Tour for your community?

Email the following to [sfiegel@uca.edu](mailto:sfiegel@uca.edu):

- Your name
- Your community
- Your email address and phone number

Or visit [www.uca.edu/cced/request-assistance/](http://www.uca.edu/cced/request-assistance/) to fill out a Request Assistance form.