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## ECONOMIC AND DEMOGRAPHIC DATA ANALYSIS

## **Data Analysis**

Community leaders have a responsibility to stay up-to-date on their city's data — it's how you spot opportunities, overcome challenges, and stay economically competitive. But the task of gathering, analyzing, and sharing the demographic and economic data "story" of your community can be time consuming and overwhelming.

That's where we (the Center for Community and Economic Development) come in!

Our team can compile a comprehensive set of demographic, retail, and economic data for your community, and break it down into terms you can easily digest and understand. A thorough accounting of your local retail trends, expendable income, housing, population, education, income, and other important economic and demographic data sets will be compiled and analyzed.

Once we compile this data for you, we can share it with you through a one-on-one consultation, a professional report, and through a presentation to other stakeholders in your community. Having data at your fingertips will prepare you to make informed leadership decisions, and guide the future direction of your community.

Let us do the heavy lifting while you focus on issues that require your attention.

## Sign me up!

Interested in participating in an Economic and Demographic Data Analysis for your community?

Email the following to sfiegel@uca.edu:

- Your name
- Your community
- Your email address and phone number

Or visit <u>www.uca.edu/cced/request-assistance/</u> to fill out a Request Assistance form.