

UCA



CONTACT:
Amy Whitehead
Director
(501) 852-2930
amyw@uca.edu

VISIT US:
uca.edu/cced
facebook.com/CDI.UCA
[@CDICentral](https://twitter.com/CDICentral)

COMMUNITY ASSESSMENT

Want to better understand your community's current situation?

The Center for Community and Economic Development can provide an overview of your community's key demographics and economic data and assist those involved with identifying key assets and opportunities through a thorough Community Assessment.

An expanded service of our First Impressions Tour, a Community Assessment drills down into the nitty gritty information that makes up your community's economy, environment, and image. Information may be gathered through focus groups, interviews, surveys, and community forums. Information gathered through the assessment process can be used to provide strategic direction for future community and economic development efforts in your community.

Community Assessment Benefits

- Initiate a positive dialogue within your community
- Community SWOT (strengths, weaknesses, opportunities, and threats) analysis
- Assistance with community stakeholder analysis
- Data for informed decision making
- Identification of key assets, opportunities, and "Next Steps"
- Can be used to initiate a larger strategic planning process, marketing plan, or to create momentum for future community development projects

Sign Me Up!

Interested in participating in a Community Assessment with the Center?

Email the following to sfiegel@uca.edu:

- Your name
- Your community
- Your email address and phone number

Or visit www.uca.edu/cced/request-assistance/ to fill out a Request Assistance form.