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BENCHMARKING TOUR

Benchmarking Tour

Interested in learning how to grow your community through the experiences of others?

A Benchmarking Tour may be the right fit for you!

Learn best practices from a community that experienced what you are currently going through. Attending a Benchmarking Tour will allow you to talk to community leaders that have “walked a mile in your shoes” and will give you innovative ideas to bring back to your community.

Partaking in a Benchmarking Tour can provide communities with a behind the scenes look into communities similar to their own; communities that have previously experienced issues, challenges, and trends that currently face the participating community.

Participants learn the “do’s” and “don’ts” in a one-on-one setting from elected officials, state agencies, and various community leaders.

A Benchmarking Tour also provides a valuable opportunity to network with other community leaders in Arkansas and creates powerful connections across the state.

Benchmarking Tours are completely customizable between the Center and the participating community, and can be developed over a variety of subjects.

Benchmarking Tour Process

- Identify subject participating community wants to learn about or challenge(s) the community needs to overcome
- Identify similar community that has expertise in said subject or who has undergone and overcome similar challenge(s)
- Develop agenda, pinpoint speakers, and create learning objectives for the tour
- Initiate an open forum of communication between the two participating communities

Sign Me Up!

Interested in participating in a Benchmarking Tour for your community?

Email the following to sfiegel@uca.edu:

- Your name
- Your community
- Your email address and phone number

Or visit www.uca.edu/cced/request-assistance/ to fill out a Request Assistance form.