Compete in the 2015 Donald W. Reynolds Governor’s Cup business plan competition — you could win a share of a grand total of $282,000 in prize money, and gain priceless experience!

FOUR TRACKS:

- Undergraduate
- Graduate
- Innovation (undergraduate & graduate)
- Agriculture (undergraduate & graduate)

Currently enrolled and degree- or certificate-seeking students from any two- or four-year Arkansas college or university are eligible to compete in the Governor’s Cup and have a chance to win big cash awards!

Enter the 2015 Donald W. Reynolds Governor’s Cup at dwrgovernorscup.org.
Put your idea to the test!

Is it needed in the marketplace? Is it new or innovative? Can it make money? If you are currently enrolled and working toward a degree or certificate from any two- or four-year Arkansas college or university, you can compete in the Donald W. Reynolds Governor’s Cup and have a chance to win big cash awards! Because of the generosity of the Donald W. Reynolds Foundation, the total cash prize pool for 2015 is $282,000 – one of the largest collegiate business plan cash prize pools in the United States!

You don’t have to be studying business to compete. Governor’s Cup team members can be enrolled in any program of study – agriculture, science, health, hospitality, business, etc. Teams can also represent more than one college or university. Two- and four-year institutions may also join ranks to form teams.

There is no fee to enter the Governor’s Cup and you have much to gain. Just by competing, team members have to collectively use their brainpower to write the plan. They have to analyze and define finances and profitability, marketing and management structures, risks and opportunities, and much more. Through the process, team members also use the soft skills that virtually all employers want to see in their employees, such as teamwork, presentation and speaking, creativity, and critical thinking.

Once you’ve entered your business plan in the competition, congratulations! Whether you win or lose, you have just finished a real-world experience that will serve you well into the future – whether you end up working for someone else or for yourself.

Be part of the proud history of the Donald W. Reynolds Governor’s Cup while giving yourself an incredible – and potentially profitable – learning experience! Compete in 2015!

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