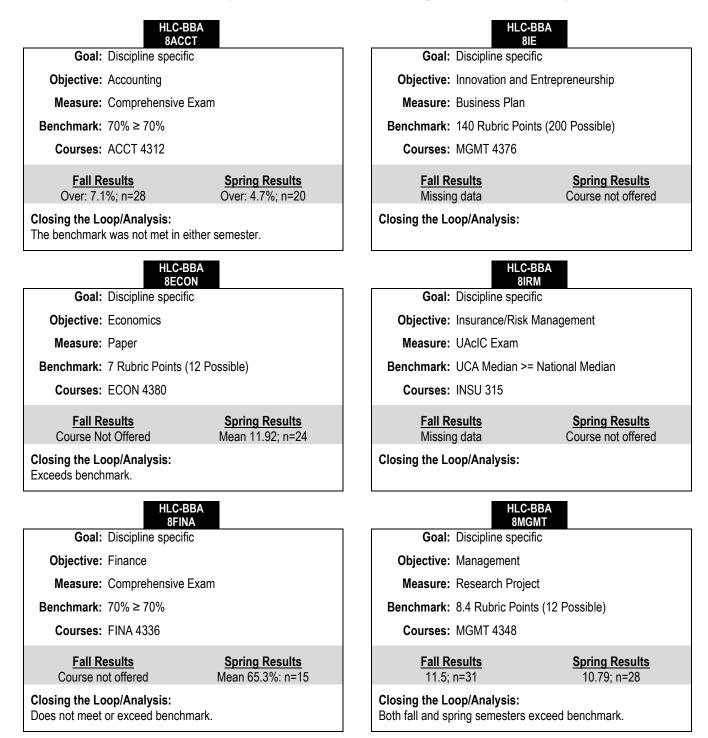
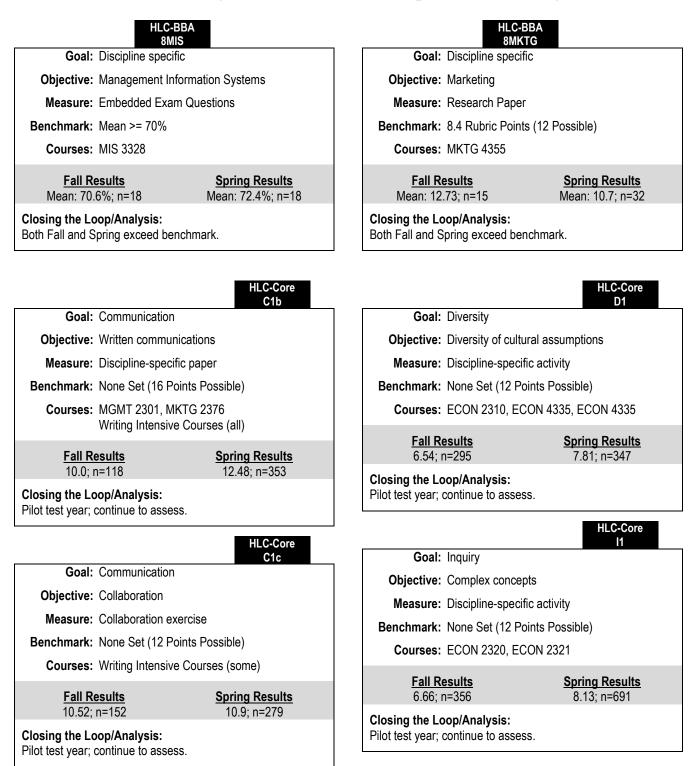
Bachelor of Business Administration	(Includes AACSB, HLC, and UCA Co	
AACSB HLC-BBA 1B 1B	AACSB HLC-BBA 5A 5A	
Goal: Critical/Analytical Thinking	Goal: Collaboration	
Objective: Quantitative	Objective: Teamwork	
Measure: Pretest/Posttest	Measure: Capstone © Teamwork	
Benchmark: Significant improvement; Posttest > 70%	Benchmark: Mean ≥ 70%	
Courses: QMTH 2330, FINA 3330, MGMT 3344 or ACCT 4315	Courses: MGMT 4347	
Fall Results Spring Results	Fall Results Spring Results 82.3%; n=103 91.8%; n=63	
Pre: 30.7%; n=204 Post: 57.2%; n=193Pre: 36.81%; n=291 Post: 72.17%; n=289Closing the Loop/Analysis: Both semesters saw significant improvement (met first benchmark), but the posttest was not greater than 70% in Fall.	Closing the Loop/Analysis: Fall and Spring exceeded benchmark. Three of four semesters must meet benchmark to rotate goal. Continue to assess in Fall 2014.	
Three of four semesters must meet benchmark to rotate goal. Continue to assess in Fall 2014.	AACSB HLC-BBA 7A 7A Goal: Business Disciplines	
AACSB HLC-BBA HLC-Core 4B 4B C1a	Objective: Key Concepts	
Goal: Communications	Measure: Capstone © Examination	
Objective: Oral	Benchmark: Mean ≥ 50%	
Measure: Presentation	Courses: MGMT 4347	
Benchmark: 11 Rubric Points (16 possible) Courses: MGMT 2301 or MKTG 2376	Fall Results Spring Results Mean 54.40%; n=98 Mean 54.5%; n=126	
Fall ResultsSpring Results12.28 points; n=18612.99 points; n=208Measure: Presentation	Closing the Loop/Analysis: Both semesters exceeded benchmark. Three of four semesters must meet benchmark to rotate goal. Continue to assess in Fall 2014.	
Benchmark: None set		
Courses: MGMT 2301, MKTG 2376, ECON 4380, MGMT 4376, and ECON 3302		
Fall ResultsSpring Results12.14 points; n=16912.60 points; n=305		
Closing the Loop/Analysis: Both semesters exceeded benchmark. Three of four semesters must meet benchmark to rotate goal. Continue to assess in Fall 2014.		





		HLC-Core I2	
Goal:	Inquiry		
Objective:	Solve real-world prob	lems	
Measure:	Discipline-specific act	ivity	
Benchmark:	: None Set (16 Points Possible)		
Courses:	ECON 4380		
<u>Fall Ro</u> No		<u>Spring Results</u> 8.74; n=37	
Closing the Loop/Analysis: Pilot test year; continue to assess.			
		HLC-Core R123	
Goal:	Responsible Living		
Objective:	R1: Human choice R2: Effect of Decision R3: Social well-being		
Measure:	Discipline-specific activity		
Benchmark:	None Set (8+4+4 Points Possible)		
Courses:	ECON 1310, FINA 2330, MGMT 3340, ACCT 3320, MIS 3321		
Fall R R1: 5.03 R2: 2.62 R3: 2.66	; n=212 2; n=226	<u>Spring Results</u> R1: 6.34; n=289 R2: 3.09; n=245 R3: 3.07; n=217	
Closing the Lo Pilot test year;	oop/Analysis: continue to assess.		
		HLC-Core FYS	
Goal:	Knowledge of Core		
Objective:	ctive: Understand mission, goals, core competencies		
Measure:			
Benchmark:	Benchmark: None Set (8 Points Possible)		
Courses:	Courses: FYS Designated Courses		
<u>Fall R</u> No c		Spring Results 5.72; n=24	
Closing the Loop/Analysis: Pilot test year; continue to assess.			

BS/BA in Economics	(HLC Only; UCA Core results included with E
HLC-BSBA 1A	HLC-BSBA 3A
Goal: Knowledge Base	Goal: Communication
Objective: Problem/Analysis	Objective: Oral Communications
Measure: Research Paper	Measure: Oral Communication
Benchmark: 8 Rubric Points (12 Possible)	Benchmark: 11 Rubric Points (16 Possible)
Courses: ECON 4380	Courses: ECON 4380
Fall ResultsSpring ResultsCourse not offered9.56; n=24	Fall ResultsSpring ResultsCourse not offered12.10; n=27
Closing the Loop/Analysis: Benchmark met; continue to assess.	Closing the Loop/Analysis: Benchmark met; continue to assess.
HLC-BSBA 2A	HLC-BSBA 4A
2A	4A
2A Goal: Communication	4A Goal: Ethical reasoning abilities
2A Goal: Communication Objective: Written Communications	4A Goal: Ethical reasoning abilities Objective: Ethical Decisions
2A Goal: Communication Objective: Written Communications Measure: Written Communication	4A Goal: Ethical reasoning abilities Objective: Ethical Decisions Measure: Responsible Living
2A Goal: Communication Objective: Written Communications Measure: Written Communication Benchmark: 11 Rubric Points (16 Possible)	4A Goal: Ethical reasoning abilities Objective: Ethical Decisions Measure: Responsible Living Benchmark: 6 Rubric Points (8 Possible)

Master of Accountancy	(AACSB and HL
AACSB HLC-Macc	AACSB HLC-Macc 2A 2A
Goal: Theory and Practice	Goal: Communication
Objective: Financial Standards	Objective: Writing
Measure: Test Question	Measure: Research Paper
Benchmark: $80\% \ge 3$ (4 Possible)	Benchmark: 80% ≥11 (14 Possible)
Courses: ACCT 6310	Courses: ACCT 6310
Fall ResultsSpring ResultsOver: 54.5%; n=11Course not offered	Fall ResultsSpring ResultsOver: 54.5%; n=11Course not offered
Closing the Loop/Analysis: 3 rd consecutive failure to meet benchmark.	Closing the Loop/Analysis: 3 rd consecutive failure to meet benchmark.
AACSB HLC-Macc 1C 1C	AACSB HLC-Macc 3A 3A
Goal: Theory and Practice	Goal: Information Management
Objective: Tax Code	Objective: Finding Information
Measure: Research Project	Measure: Research Project
Benchmark: $80\% \ge 6$ (8 Possible)	Benchmark: $80\% \ge 6$ (8 Possible)
Courses: ACCT 6309	Courses: ACCT 6309
Fall ResultsSpring ResultsOver: 100%; n=13Course not offered	Fall ResultsSpring ResultsOver: 84.6; n=13Course not offered
Closing the Loop/Analysis: Meets benchmark. This is the 2 nd pass out of 3 assessments. Three passes out of 4 is needed; continue to assess in Fall 2014.	Closing the Loop/Analysis: Third consecutive pass; goal can rotate out.

Master of Business Administration	(AACSB and HL	
AACSB HLC-MBA	AACSB HLC-MBA 3B 3B	
Goal: Global Environment	Goal: Communication	
Objective: Global Environment	Objective: Oral	
Measure: GLO-BUS Simulation	Measure: Presentation	
Benchmark: UCA > Average	Benchmark: $75\% \ge 39$ (55 Possible)	
Courses: MBA 6320	Courses: MBA 6308	
Fall ResultsSpring ResultsCourse not offeredUCA=61 <avg=85; n="33</td"></avg=85;>	Fall ResultsSpring ResultsOver: 71.4%; n=14Course not offered	
Closing the Loop/Analysis: This is the 3 rd consecutive failure to meet the benchmark.	Closing the Loop/Analysis: Fails to meet benchmark (0 of 1). Continue to assess.	
AACSB HLC-MBA 2A 2A	AACSB HLC-MBA 5A 5A	
Goal: Ethics	Goal: Leadership	
Objective: Ethical Actions	Objective: Leadership	
Measure: GLO-BUS Social Responsibility	Measure: GLO-BUS Leadership	
Benchmark: 50th Percentile	Benchmark: 50th Percentile	
Courses: MBA 6320	Courses: MBA 6320	
	Fall Results Spring Results	
Fall ResultsSpring ResultsCourse not offered46th Percentile; n=33	Course not offered 53 rd Percentile; n=33	