Advising for the New UCA Core

In the College of Business
Looking at the BIG PICTURE

• What do employers want?
  – **CREATIVITY** / Problem Solvers / Analysts
    • Creative Problem Solvers
    • New Ideas for using new and existing resources and products
  – **COMPUTER SKILLS**
    • Willingness to Embrace Technology as a Tool
  – **COMMUNICATION SKILLS**
  – **COLLABORATION SKILLS**
    • Ability to Work with Diverse Individuals
What does the UCA Core Look Like?

The UCA Core

Academic Vitality, Integrity, and Diversity

Capstone Experience (Z)
Minimum of 3 Hours at the Senior Level Incorporating Critical Inquiry and Communication from Major, Minor or Electives

Diversity (D)
Minimum of 3 Hours at the Junior or Senior Level from Major, Minor or Electives

Critical Inquiry (I)
Minimum of 3 Hours at the Junior or Senior Level from Major, Minor or Electives

Communication (C)
Minimum of 3 Hours at the Junior or Senior Level from Major, Minor or Electives

Responsible Living (R)
Minimum of 3 Hours at the Junior or Senior Level from Major, Minor or Electives

22 Hours – Remaining Lower Division (General Education) Core Classes

16 Hour First Year Foundation – Written Communication (6 hours), Lab Science, Math, First Year Seminar
How does the UCA Core and Business Foundation Give Employers What They Want?

- **Creativity / Problem Solvers / Analysts**
  - Scientific Process
  - Exposure to New Ideas and Concepts to Develop Flexibility in Thinking
  - Critical Analysis — Ability to examine new ideas and develop an informed opinion or position

- **Course Work**
  - Critical Inquiry
    - Lab Sciences
    - Social Sciences
    - Humanities and Fine Arts
  - Responsible Living
    - Decision Making and Practical Skills for Real World Problem Solving Guided By Ethical Principles
  - Business Law
  - Accounting
  - Economics
How does the UCA Core and Business Foundation Give Employers What They Want?

- **Computer Skills / Technical Skills**
  - Computer Applications
  - Quantitative Skills
  - Analytical Skills

- **Course Work**
  - **UCA Core**
    - Math
    - Lab Sciences
    - Social Sciences
  - **Business Foundation**
    - Computer Applications
    - Accounting
    - Statistics
How does the UCA Core and Business Foundation Give Employers What They Want?

- **Communications Skills**
- **Course Work**
  - 2 Writing Classes
  - Business Communications
  - First Year Seminar
How does the UCA Core and Business Foundation Give Employers What They Want?

- **Collaboration**
  - Exposure to other cultures
  - Teamwork

- **Coursework**
  - UCA Core Diversity
    - Fine Arts and Humanities
    - Global Environment of Business
  - Teamwork Skills
    - FYS
Then these skills are reinforced at the upper division in the Business Core, the Major Courses, and the Capstone Course...
Advising Nuts and Bolts...

What stays the same?

– Critical Inquiry
  • Math*
  • Science (BIOL, Physical Science)
  • American History/ Government

– Communications
  • First Year Writing Sequence WRTG 1310/ WRTG 1320
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What changes?

• Social Sciences Have New Alternatives and Locations
  – Critical Inquiry
    • ECON 2320 or ECON 2321
  – Diversity
    • ECON 2310
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What changes?

• Oral Communications
  – Students can now use MGMT 2301
  – I&E Majors will take MKTG 2376
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What changes?

• Fine Arts and Humanities
  – Students must take one of each
  – One must be in the Critical Inquiry Area
  – The other can come from Diversity or Responsible Living
Advising Nuts and Bolts...

What changes?

• First Year Seminar
  – All Freshman Starting Fall 2013 or Later
  – Can come from any area except communication
  – Not required for transfer students with more than 29 hours transfer credit upon initial enrollment (or existing students with more than 29 hours before Fall 2013)
Advising Nuts and Bolts...

What changes?

ELECTIVES

– 19-22 hours depending on initial math placement

CONSIDER ENCOURAGING MINORS
OR DOUBLE MAJORS...
Questions???