

# Advising for the New UCA Core

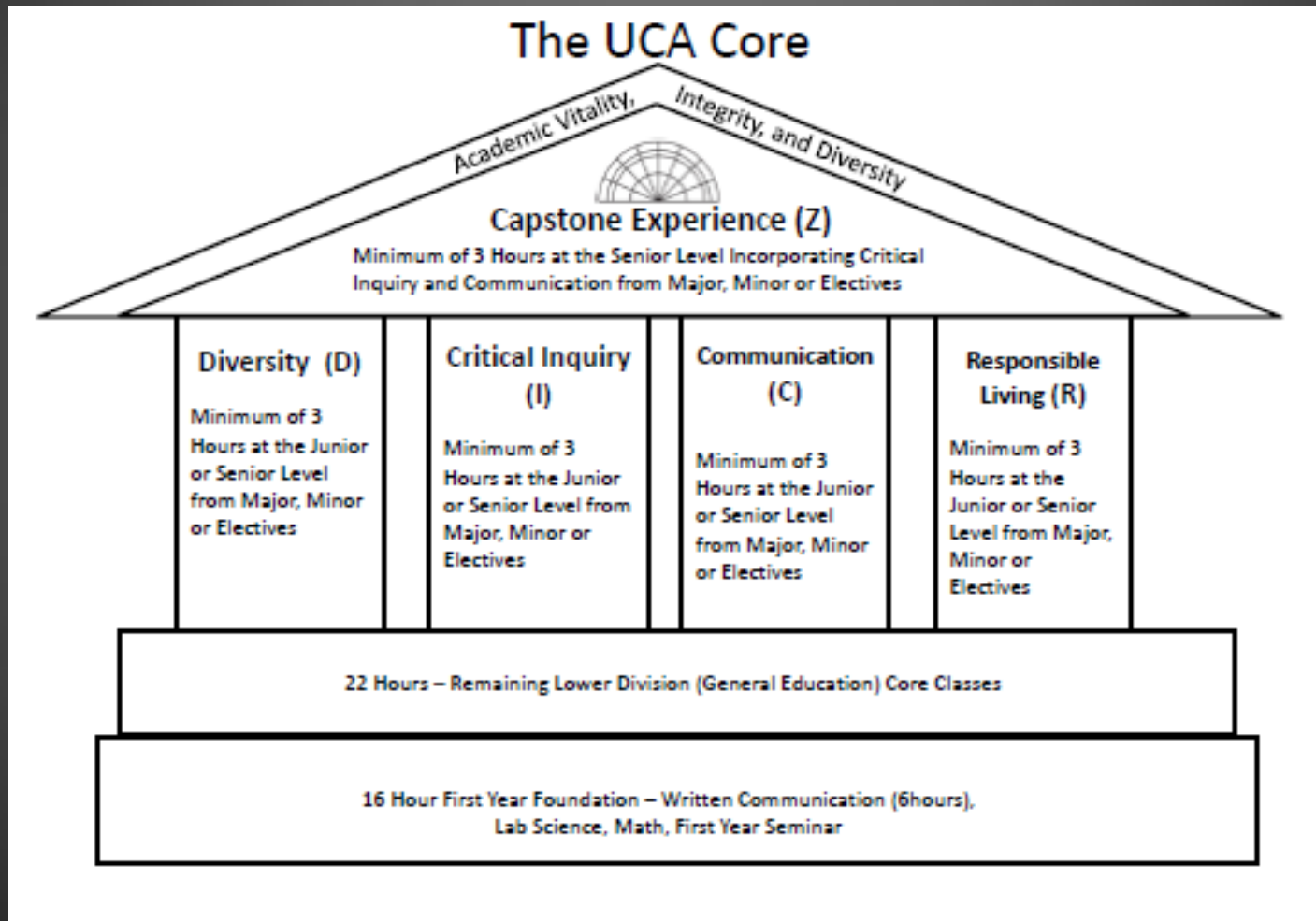
In the College of Business



# Looking at the BIG PICTURE

- What do employers want?
  - **CREATIVITY** / Problem Solvers / Analysts
    - Creative Problem Solvers
    - New Ideas for using new and existing resources and products
  - **COMPUTER SKILLS**
    - Willingness to Embrace Technology as a Tool
  - **COMMUNICATION SKILLS**
  - **COLLABORATION SKILLS**
    - Ability to Work with Diverse Individuals

# What does the UCA Core Look Like?



# How does the UCA Core and Business Foundation Give Employers What They Want?

- **Creativity / Problem Solvers / Analysts**
  - Scientific Process
  - Exposure to New Ideas and Concepts to Develop Flexibility in Thinking
  - Critical Analysis – Ability to examine new ideas and develop an informed opinion or position

- **Course Work**
  - Critical Inquiry
    - Lab Sciences
    - Social Sciences
    - Humanities and Fine Arts
  - Responsible Living
    - Decision Making and Practical Skills for Real World Problem Solving Guided By Ethical Principles
  - Business Law
  - Accounting
  - Economics

# How does the UCA Core and Business Foundation Give Employers What They Want?

- **Computer Skills / Technical Skills**
  - **Computer Applications**
  - **Quantitative Skills**
  - **Analytical Skills**

- **Course Work**
  - **UCA Core**
    - Math
    - Lab Sciences
    - Social Sciences
  - **Business Foundation**
    - Computer Applications
    - Accounting
    - Statistics

# How does the UCA Core and Business Foundation Give Employers What They Want?

- **Communications Skills**

- **Course Work**

- 2 Writing Classes
- Business Communications
- First Year Seminar

# How does the UCA Core and Business Foundation Give Employers What They Want?

- **Collaboration**
  - Exposure to other cultures
  - Teamwork
- **Coursework**
  - UCA Core Diversity
    - Fine Arts and Humanities
    - Global Environment of Business
  - Teamwork Skills
    - FYS

Then these skills are reinforced at the upper division in the Business Core, the Major Courses, and the Capstone Course...



# Advising Nuts and Bolts...

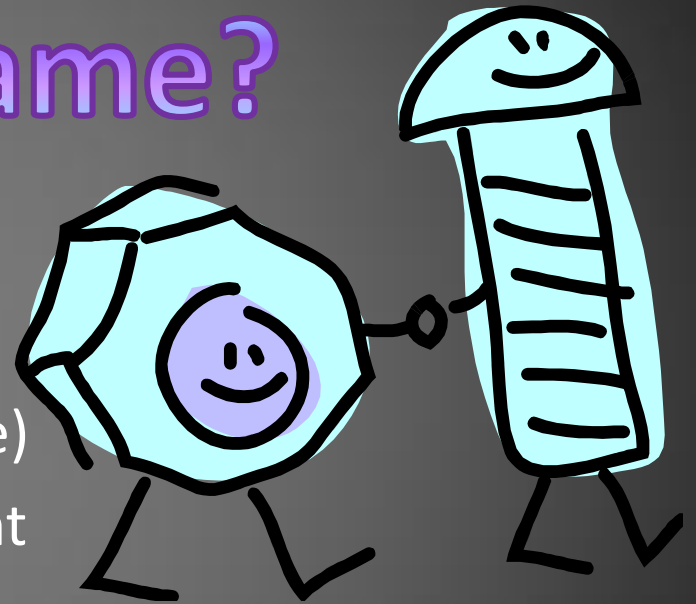
## What stays the same?

- Critical Inquiry

- Math\*
- Science (BIOL, Physical Science)
- American History/ Government

- Communications

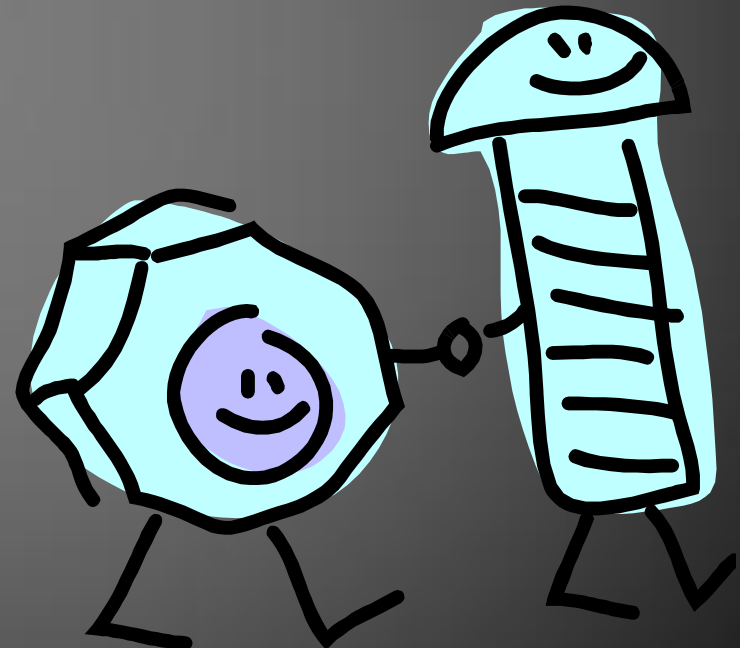
- First Year Writing Sequence WRTG 1310/ WRTG 1320



# Advising Nuts and Bolts...

## What changes?

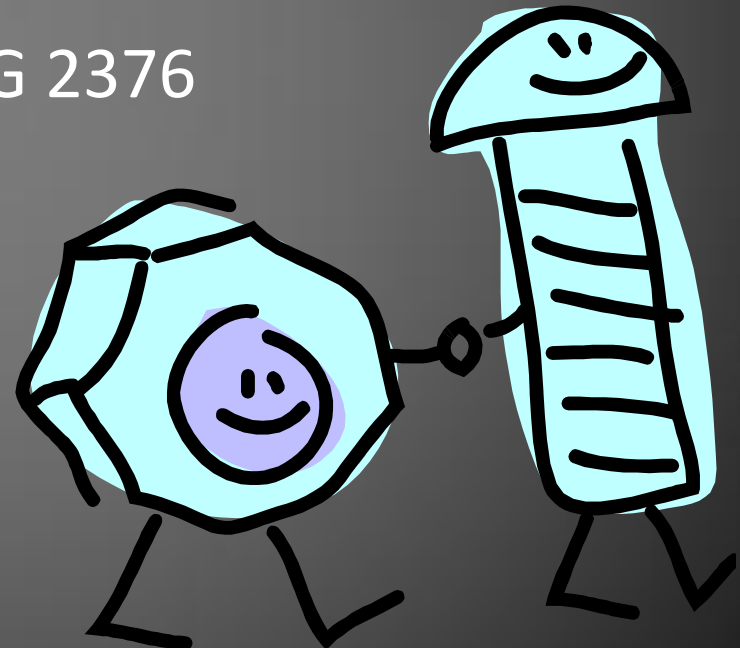
- Social Sciences Have New Alternatives and Locations
  - Critical Inquiry
    - ECON 2320 or ECON 2321
  - Diversity
    - ECON 2310



# Advising Nuts and Bolts...

## What changes?

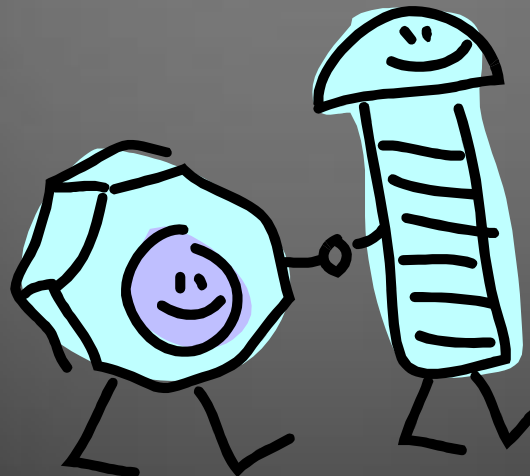
- Oral Communications
  - Students can now use MGMT 2301
  - I&E Majors will take MKTG 2376



# Advising Nuts and Bolts...

## What changes?

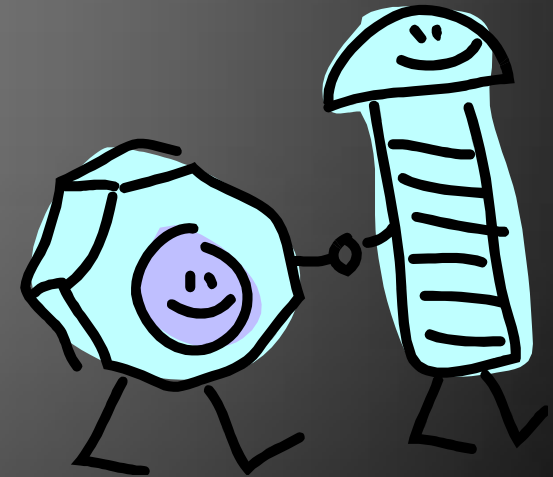
- Fine Arts and Humanities
  - Students must take one of each
  - One must be in the Critical Inquiry Area
  - The other can come from Diversity or Responsible Living



# Advising Nuts and Bolts...

## What changes?

- First Year Seminar
  - All Freshman Starting Fall 2013 or Later
  - Can come from any area except communication
  - Not required for transfer students with more than 29 hours transfer credit upon initial enrollment (or existing students with more than 29 hours before Fall 2013)



# Advising Nuts and Bolts...

## What changes?

# ELECTIVES

– 19-22 hours depending on initial math placement

CONSIDER ENCOURAGING MINORS  
OR DOUBLE MAJORS...



Questions???