

Spring Semester 2010

UNDERGRADUATE						
Learning Goal	Learning Objective	Measurement	Benchmark	Actual	Result	"n"
Oral Comm	Oral presentation writing assignment, discipline-specific topic	Rubric	Mean score of assessed students >70%	84	Exceed	165
Written Comm	Ethics assignment or mini-case	Rubric	Mean score of assessed students >70%	77	Exceed	144
Ethics	MFAT exam results	Nat'l percentile	Mean score of assessed students >70% CoB overall mean =, > 50%	35	FAIL	124
Business knowledge	Business Simulation	Nat'l percentiles	CoB overall mean =, > 50% percentile	35	FAIL	124
Quantitative Skills	Pre- and post-testing	Score comparison	Post-test mean score >70%	70	Equal	166
Teaming skills	Group work assignment Writing assignment, discipline-specific topic	Rubric	Mean rating of students =, > "accept'ble"	93	Exceed	82
Information skills		Rubric	Mean score of assessed students >70%	81	Exceed	119

MASTERS of BUSINESS ADMINISTRATION						
Learning Goal	Learning Objective	Measurement	Benchmark	Actual	Result	"n"
Oral Comm MBA 6308	Oral presentation Writing assignment, discipline-specific topic	Rubric	At least 75% of assessed students score =, >70%	N/A	N/A	N/A
Written Comm MBA 6308		Rubric	At least 75% of assessed students score =, >70%	N/A	N/A	N/A
Ethics MBA 6306	Ethics assignment or mini-case	Rubric	Mean score of assessed students >70%	69	Marginal Fail	8
Business knowledge MBA 6320	GLO-BUS Strategy Simulation	Nat'l percentile	CoB score =, > Pop Score	plus 12	Exceed	X

Quantitative Skills	Standardized		At least 70% of assessed students score			
MBA 6305	Problem Set	Set Score	=, >70%	77	Exceed	30
Teaming skills	Group work		Mean rating of students =, > 70% of possible points			
MBA 6301	assignment Writing	Rubric		No Data	X	X
Information skills	assignment, discipline-specific		Mean score of assessed students >70%			
MBA 6301	topic	Rubric		No Data	X	X