		UNDERGR	RADUATE				
Learning Goal	Learning Objective	Measurement	Benchmark	Actual	Result	''n''	
Oral Comm	Oral presentation	Rubric	Mean score of assessed students >70%		84 Exceed		165
	writing assignment, discipline-specific		Mean score of assessed				
Written Comm	topic	Rubric	students >70%		77 Exceed		144
	Ethics assignment		Mean score of assessed				
Ethics	or mini-case	Rubric	students >70% CoB overall		88 Exceed		142
Business			mean =,> 50%				
knowledge	MFAT exam results Capstone ©	Nat'l percentile	percentile CoB overall		35 FAIL		124
Business	Business	Nat'l	mean =,> 50%				
knowledge	Simulation	percentiles	percentile		35 FAIL		124
Quantitative Skills	Pre- and post- testing	Score comparison	Post-test mean score >70%		70 Equal		166
	Group work	•ompanion	Mean rating of students =,		, o zqua		100
Teaming skills	assignment Writing	Rubric	<pre>> "accept'ble"</pre>		93 Exceed		82
	assignment,		Mean score of				
Information	discipline-specific		assessed				
skills	topic	Rubric	students >70%		81 Exceed		119

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MASTERS of BUSINESS ADMINISTRATION						
	Learning	N7 (.		D L	
Learning Goal	Objective	Measurement	Benchmark	Actual	Result	''n''
			At least 75%			
			of assessed			
Oral Comm			students score			
MBA 6308	Oral presentation	Rubric	=, >70%	N/A	N/A	N/A
	Writing		At least 75%			
	assignment,		of assessed			
Written Comm	discipline-specific		students score			
MBA 6308	topic	Rubric	=, >70%	N/A	N/A	N/A
			Mean score of			
Ethics	Ethics assignment		assessed		Marginal	
MBA 6306	or mini-case	Rubric	students >70%	69	Fail	8
Business						
knowledge	GLO-BUS Strategy		CoB score =,>			
MBA 6320	Simulation	Nat'l nercentile	,	plus 12	Exceed	х
MBA 6320	Simulation	Nat'l percentile	Pop Score	plus 12	Exceed	Х

Quantitative Skills MBA 6305	Standardized Problem Set	Set Score	At least 70% of assessed students score =, >70%	77	Exceed	30
			Mean rating			
			of students =,			
Teaming skills	Group work		>70% of			
MBA 6301	assignment Writing	Rubric	possible points	No Data	Х	Х
Information	assignment,		Mean score of			
skills	discipline-specific		assessed			
MBA 6301	topic	Rubric	students >70%	No Data	Х	Х