

To: College Curriculum and Assessment Committee

From: Donna Smith  
Outgoing Director of Assessment, College of Business

Date: August 6, 2009

## SUMMARY OF SPRING 2009 ASSESSMENTS

The following represent the assessment results collected for the Spring 09 term for each program in the College of Business.

### **BBA Program**

<u>Learning objective assessed</u>	<u>Results</u>
Oral communication n=140	82.7% scored acceptable or above
Writing skills n=182	96.9% scored acceptable or above
Information skills	
--- locating n=141	95.9% scored acceptable or above
--- quantitative n=25**	76.0% scored acceptable or above
Ethics n=224	92.9% scored acceptable or above
Teaming skills n=47**	100% scored acceptable or above
Business knowledge n=	*

### **MBA Program**

<u>Learning objectives assessed</u>	<u>Results</u>
Ethics n=14	92.9% scored acceptable or above
Information skills	
--- locating n=20	97.5% scored acceptable or above
--- quantitative n=21	90.5% scored acceptable or above
Teaming skills n=20	90.0% scored acceptable or above

### **MACC Program**

<u>Learning objectives assessed</u>	<u>Results</u>
Oral communication	95% class average
Ethics	76% class average
Information skills	
--- locating n=39	97.4% scored acceptable or above
--- quantitative	*
Teaming skills n=18	100% scored acceptable or above

\* Assessments were not reported to Assessment Director

\*\* Assessments from some sections were not reported to Assessment Director