

MAcc Assessment Plan

MAcc Program

Learning Objective 1a: Students will be able to correctly apply financial accounting standards

Course(s) Assessed: ACCT 6310

Measure: Students will complete test questions requiring the application of financial accounting concepts.

Benchmark (meet): 90% of students will earn at least four (4) points of the six (6) points possible for the questions.

Learning Objective 1b: Students will be able to correctly apply auditing standards

Course(s) Assessed: ACCT 6317

Measure: Students will complete an exam question requiring the application of auditing standards

Benchmark (meet): 90% of students will earn at least four (4) points of the six (6) points possible for the questions.

Learning Objective 1c: Students will be able to correctly apply the tax laws

Course(s) Assessed: ACCT 6309

Measure: Students will prepare a solution to a tax research project

Benchmark (meet): 90% of students will earn at least eleven (11) points of the sixteen (16) points possible for the assignment.

Learning Objective 1d: Students will be able to solve unstructured problems

Course(s) Assessed: ACCT 6340

Measure: Students will write an individual solution to a business case problem

Benchmark (meet): 90% of students will score 13 or more points on the MAcc Problem Solving Rubric.

Learning Objective 2a: Students will be able to communicate effectively in writing

Course(s) Assessed: ACCT 6310

Measure: Students will write a research paper on a financial accounting issue. The paper will be graded according to a rubric.

Benchmark (meet): 95% of students will score at least nine (9) points (out of 14) or higher; 95% of students will receive one or fewer zeroes.

Learning Objective 2b: Students will be able to communicate effectively in an oral presentation

Course(s) Assessed: ACCT 6317

Measure: Students will make a presentation on an auditing standard. They will be assessed using a rubric.

Benchmark (meet): 90% of students will earn at least 38 points out of the possible 55 points on the rubric.

Learning Objective 2c: Students will be able to work effectively in teams

Course(s) Assessed: ACCT 6340

Measure: Student groups will solve a business problem; teamwork will be assessed using a rubric

Benchmark (meet): Indexing “Strongly Disagree” with one (1) point and “Strongly Agree” with four (4) points, 90% of students will earn at least 14 points of the 20 possible points on the rubric.

Learning Objective 3a: Students will be able to locate the appropriate quality and quantity of information needed to solve a problem

Course(s) Assessed: ACCT 6309

Measure: Students will prepare a solution to a tax research project. The presentation will be graded according to the information skills rubric.

Benchmark (meet): 95 % of students will score 11 points (out of 16) or higher; 80% will receive no zeroes.

Learning Objective 3b: Students will understand the development and structure of a database

Course(s) Assessed: ACCT 6320

Measure: Students will generate a database that generates an income statement based on sales and acquisitions.

Benchmark (meet): 90% of students will earn at least 42 points of the possible 60 points on the rubric.

Learning Objective 4a: Students will possess the qualities necessary for effective leadership

Course(s) Assessed: ACCT 6350

Measure: Students will demonstrate whether they possess leadership qualities in classroom interactions; student performance will be assessed using a rubric.

Benchmark (meet): 90% of students will earn at least 98 points of the 140 points possible on the rubric.

Learning Objective 5a: Students will be able to interpret and apply international financial accounting standards

Course(s) Assessed: ACCT 6310; ACCT 6340

Measure: ACCT 6310 students will complete test questions requiring the application of international financial accounting concepts, and will be assessed using a rubric. ACCT 6340 students will write an individual solution to an international business problem case, and will be assessed using a rubric.

Benchmark (meet): 90% of students will earn four (4) points of the six (6) points possible on a Problem Solving Rubric.

Learning Objective 6a: Students will be able to identify ethical dilemmas and choose an appropriate course of action

Course(s) Assessed: ACCT 6317

Measure: Students will complete an exam question related to an ethical issue, and will be assessed using a rubric.

Benchmark (meet): 95% of students will score 4 points (out of 6) or higher; 80% will receive no zeroes.

Learning Objective 7a: Students will be able to speak on unprepared topics

Course(s) Assessed: ACCT 6350

Measure: Students will give presentations on topics for which they have not prepared in advance and will be assessed using a rubric.

Benchmark (meet): 90% of students will earn at least 17 points of the 25 points possible on the rubric.