

FALL SEMESTER 2009

Bachelor's of Business Administration						
Learning Goal	Learning Objective	Measurement	Benchmark	Actual	Result	"n"
Oral Comm	Oral presentation	Rubric	Mean score of assessed students >70%	No Data	X	X
Written Comm	Writing assignment, discipline-specific topic	Rubric	Mean score of assessed students >70%	80.0	Exceed	101
Ethics	Ethics assignment or mini-case	Rubric	Mean score of assessed students >70%	74.00	Exceed	127
Business knowledge	MFAT exam results	Nat'l percentile	CoB overall mean =, > 50% percentile	No Data	X	X
Business knowledge	Capstone © Business Simulation	Nat'l percentiles	CoB overall mean =, > 50% percentile	24	Fail	34
Quantitative Skills	Pre- and post-testing	Score comparison	Post-test mean score >70%	84.1	Exceed	55
Teaming skills	Group work assignment	Rubric	Mean rating of students =, > "acceptable"	No Data	X	X
Information skills	Writing assignment,	Rubric	Mean score of assessed students >70%	49.5	Fail	46

Master's of Business Administration						
Learning Goal	Learning Objective	Measurement	Benchmark	Actual	Result	"n"
Oral Comm	Oral presentation	Rubric	At least 75% of assessed students score =, >70%	0	Fail	26
Written Comm	Writing assignment, discipline-specific topic	Rubric	At least 75% of assessed students score =, >70%	100	Exceed	26
Ethics	Ethics assignment or mini-case	Rubric	Mean score of assessed students >70%	No Data	X	X
Business knowledge	GLO-BUS Strategy Simulation	Nat'l percentile	CoB score => pop. Score	N/A	N/A	N/A
Quantitative Skills	Standardized Problem Set	Set Score	At least 70% of assessed students score =, >70%	N/A	N/A	N/A
Teaming skills	Group work assignment	Rubric	Mean rating of students =, > 70% of possible points	N/A	N/A	N/A
Information skills	Writing assignment,	Rubric	Mean score of assessed students >70%	N/A	N/A	N/A