

To: College Curriculum and Assessment Committee

From: Donna Smith
Director of Assessment, College of Business

Date: February 9, 2009

SUMMARY OF FALL 2008 ASSESSMENTS (amended)

The following represent the assessment results collected during the Fall 08 term for each program in the College of Business.

BBA Program

<u>Learning objective assessed</u>	<u>Results</u>
Oral communication n=215	81.7% scored acceptable or above
Writing skills n=123	91.4% scored acceptable or above
Information skills	
--- locating n=124	88.9% scored acceptable or above
--- quantitative n=120	75.8% scored acceptable or above
Ethics n=151	94.9% scored acceptable or above
Teaming skills n=49*	93.9% scored acceptable or above
Business knowledge n=93	MFAT percentiles by discipline area: ACCT 50 ; ECON 40 ; MGMT 55 ; STAT/QUANT 15 ; FINA 30 ; MKTG 20 ; LEGAL 20 ; INTNAT'L 45 ; INFO 10

MBA Program

<u>Learning objectives assessed</u>	<u>Results</u>
Oral communication n=*	% scored acceptable or above
Writing skills n=*	% scored acceptable or above

MACC Program

<u>Learning objectives assessed</u>	<u>Results</u>
Information skills	
--- locating n=39	97.4% scored acceptable or above

* Results from one professor have not yet been received