

To: College Curriculum and Assessment Committee

From: Donna Smith
Director of Assessment, College of Business

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SUMMARY OF FALL 2007 ASSESSMENTS

The following represent the assessment results collected during the Fall 07 term for each program in the College of Business.

BBA Program

<u>Learning objective assessed</u>	<u>Results</u>
Oral communication n=160	81.1% scored acceptable or above
Writing skills n=104	94.6 % scored acceptable or above
Information skills	
--- locating n=104	57.5% scored acceptable or above (38 students in one course failed to provide acceptable reference support for their projects; the professor has already taken steps to ensure this does not happen again)
--- quantitative n=77	79.2% scored acceptable or above
Ethics n=167	89.9% scored acceptable or above
Teaming skills n=96	100% scored acceptable or above
Business knowledge n=102	MFAT percentiles by discipline area: ACCT 65 ; ECON 40 ; MGMT 45 ; STAT/QUANT 40 ; FINA 65 ; MKTG 35; LEGAL 50 ; INTNAT'L 50 ; INFO 65

MBA Program

<u>Learning objectives assessed</u>	<u>Results</u>
Oral communications n=27	100% scored acceptable or above
Writing skills n=27	100% scored acceptable or above

MACC Program

<u>Learning objectives assessed</u>	<u>Results</u>
Oral communications	95% scored acceptable or above
Ethics	100% scored acceptable or above
Information skills:	
---locating	100 % scored acceptable or above
---quantitative	95% scored acceptable or above