

The Board of Trustees of the University of Central Arkansas convened in regular meeting at 2:00 p.m. Friday, September 7, 2007, in the Board of Trustees Conference Room in Wingo Hall with the following officers and members present:

Chair:	Mrs. Kay Hinkle
Vice Chair:	Mr. Randy Sims
Secretary:	Mr. Rush Harding III Dr. Harold Chakales Mr. Scott Roussel Dr. Mike Stanton

and with the following absent: Mrs. Patricia Bassett

constituting a quorum of said Board, at which meeting the following business was transacted:

MINUTES

Minutes of the May 4, 2007, Board meeting were unanimously approved as circulated upon motion by Mr. Sims with a second by Dr. Chakales.

INTRODUCTIONS

President Hardin introduced the following individuals:

- Keith Atkinson, Interim Provost;
- Carl Frederickson - Associate Dean of the College of Natural Sciences and Mathematics;
- Cheryl Wiedmaier - Chair of the Department of Teaching, Learning and Technology;
- Lieutenant Colonel Larry Aikman - Chair of the Department of Military Science;
- Randy Pastor - UCA physician;
- Patricia Smith - outgoing president of the Staff Senate;
- Shaneil Ealy - incoming president of the Staff Senate; and
- Cheryl Lyons - Director of Financial Aid, recently attended the National Association of Student Financial Aid Administrators conference in Washington D. C., where she received a Distinguished Service Award.

PRESIDENT'S REPORT

- Fall enrollment was 12,510 on the 11th day of class (not the final number); an increase of 200 students. UCA remains the second largest university in the state. Enrollment growth was purposely kept at a minimum by increasing admission standards and scholarship requirements, which will allow a year in which to "catch up." Following a year of low-growth enrollment, President Hardin would like to increase enrollment to 13,000 to 14,000 with the Board's approval.
- International-student enrollment has increased to 473, which is the largest in

UCA's history. President Hardin expressed appreciation to Jim Brosam, Director of International Programs.

- UCA continues to have a 55% graduation rate; second only to UA Fayetteville at 59%. UCA and UAF are the only public universities in the state with graduation rates above 50%.
- The average ACT for entering freshmen continues to rise. Presently, the average is 23.5. The freshmen retention rate also continues to rise.
- An additional 350 parking spaces have been added to campus. President Hardin recognized Larry Lawrence, Director of the Physical Plant, and expressed appreciation for his exceptional, hard work.
- Bids are being taken on the \$15 million building for the College of Business Administration. A total of \$25 million in construction projects is currently in the "pipeline."
- UCA's chance of hosting the presidential debate is perhaps 50/50. That estimate may be slightly high, but close. President Hardin expressed his appreciation to Warwick Sabin, Associate Vice President for Communications, for his work on this project.
- UCA's timing in moving to Division I athletics was fortuitous in that the NCAA has ruled that a moratorium exists for schools moving from Division II to Division I. If UCA had not made the move when it did, it would not have been able to compete in Division I until 2016. President Hardin recognized Brad Teague for his outstanding performance as Director of Athletics. UCA's new video board will be operable for the first home football game of the season on September 15. UCA's football game against Texas State will be televised on Fox Sports Network on October 11. This is the only Southland Conference game that will be televised this year.
- Former UCA golfer, Stan Lee, won the National Senior Golf Championship yesterday.
- Gave brief reports on the Shakespeare Festival and the Alumni Circle Public Art Project.
- Gave an brief update on the Centennial Campaign. A Centennial Symphony, composed and conducted by Zack Stanton, will be performed by the Conway Symphony on September 23. President Hardin expressed appreciation to Kelley Erstine, Vice President for Development and Institutional Advancement, and his staff for their work on the Centennial Campaign. Mr. Erstine, at President Hardin's request, then gave a detailed slide presentation on the Centennial Campaign.

ACTION AGENDA

Health and Dental Insurance Renewal -

Health Insurance - Based on three plan-design changes, United HealthCare (UHC) has agreed to renew UCA's health insurance at the same rate as paid in 2007. The University pays 85 % of employee-only coverage, 60 % of employee + one coverage and 55 % of family coverage. UCA currently spends approximately \$4.5 million for health insurance coverage for its employees/retirees and their families. This translates to \$45,000 for each one percent increase in healthcare costs.

The first change increases the present 10 percent co-insurance requirement to 20 percent. The maximum out-of-pocket amounts remain the same at \$2,000 for individual coverage and \$4,000 for family coverage. Deductibles also remain at the current amounts of \$1,000 for individual and \$2,000 for family.

NOTE: UCA's self-funded, self-administered gap coverage will remain the same for 2008. Gap coverage reimburses insured employees a portion of their health insurance deductibles, \$500 for a \$1,000 deductible (individual coverage) and \$1,000 for a \$2,000 deductible (family coverage).

The second change adds a \$100 co-pay for diagnostic imaging. This will not apply to mammograms included in an annual physical, which are not diagnostic in nature.

The third change offers only one plan, which will double the out-of-network deductibles from \$5,000 to \$10,000 for individual coverage and from \$10,000 to \$20,000 for family coverage. The any-willing-provider legislation passed in 2005 allows any physician or hospital to petition for admission to the UHC network.

Dental Insurance - The dental agreement previously established with Delta Dental guaranteed a 2008 renewal at the same rate as paid in 2007.

The following resolution was unanimously adopted upon motion by Mr. Roussel with a second by Mr. Harding:

“BE IT RESOLVED: That the Board of Trustees hereby authorizes the administration to establish a contract with United Healthcare for health insurance coverage for the period of January 1, 2008, through December 31, 2008; and

BE IT FURTHER RESOLVED: That the Board of Trustees hereby authorizes the administration to establish a dental agreement with Delta Dental for the period January 1, 2008, through December 31, 2008.”

New Academic Program: Counseling Psychology Emphasis, PhD in School Psychology -

The Department of Psychology and Counseling and the College of Health and Behavioral Science propose a new emphasis in Counseling Psychology in the existing PhD program in School Psychology. Based on a proven master's-level program in Counseling Psychology and a newly accredited PhD program in School Psychology, the proposed PhD emphasis in Counseling Psychology will address the rapidly increasing demand for doctoral-level psychological services (prevention, early detection, and treatment of mental health problems) in Arkansas and across the nation. Information from the Arkansas Department of Workforce Services (2006), the US Department of Health and Human Services (2006), and the US Bureau of Labor Statistics (2006) indicate the need to train doctoral-level counseling psychologists to fill current and forthcoming job vacancies. Recent legislation in Arkansas (Act 505 of 2007) established a single level licensure for psychologists at the doctoral level. This change in Arkansas licensure law will require the training of additional doctoral-level psychologists. In addition, survey results from potential students and feedback from mental health professionals reflect a strong interest in a PhD program in Counseling Psychology. A review of state and regional doctoral programs in psychology demonstrates the lack of adequate doctoral training in the area.

This program will produce highly skilled mental health professionals who are trained in both psychological treatments and research methods. Graduates of the program will provide empirically supported assessment and treatment services and will scientifically evaluate the effectiveness of those services. The goal of the Counseling Psychology emphasis is to fill the need for doctoral-level psychologists in Arkansas, particularly in rural areas. The program will focus on community mental health prevention and intervention services for Arkansans with a wide variety of mental health problems.

The proposed program will require 120 hours of graduate credit hours and will ordinarily require four years of course work and one year of internship and dissertation research to complete. Because of strong existing programs, implementing the curriculum will require adding only three new courses. No new faculty will be required to staff the program.

All appropriate university councils and administrators have recommended approval of the doctoral emphasis in Counseling Psychology.

The following resolution was unanimously adopted upon motion by Mr. Harding with a second by Mr. Roussel:

“BE IT RESOLVED: That the Board of Trustees hereby approves the Counseling Psychology emphasis in the existing PhD program in School Psychology.”

Athletic Ticket Prices (Board Policy No. 641) - Board Policy No. 641, which sets the ticket prices to athletic events, currently provides for a 25% discount for pre-season tickets sales for football and basketball for members of the Purple Circle Club. The Athletic Department proposes to eliminate the discount. This move was recommended by the Purple Circle Board of Advisors several years ago. Tickets for football and basketball, at one time, were provided to members of the Purple Circle Club at no additional charge. In 2004-05, members of the Purple Circle Club could purchase tickets at a 75% discount. Each year for the last several years the discount has been reduced leading to this proposed elimination of the discount for the 2007-08 year. The reason for eliminating the discount is to increase revenue for the Athletic Department and as a part of the move to Division I. The administration supports the elimination of the discount.

The following resolution was unanimously adopted upon motion by Mr. Roussel with a second by Mr. Sims:

“BE IT RESOLVED: That the Board of Trustees hereby approves the elimination of the 25% discount for pre-season ticket sales for football and basketball for members of the Purple Circle Club as a revision to Board Policy No. 641, ‘Athletic Ticket Prices.’”

Proposed Rental, Usage, and Direct Costs Fee Increases for Reynolds Performance Hall, Ida Waldran Auditorium, and Ticketing Services (Board Policy Nos. 400 and 646) - The UCA Public Appearances Staff is responsible for managing all usages and rentals for both the Donald W. Reynolds Performance Hall and Ida Waldran Auditorium on campus. Public Appearances proposes to increase rental, usage, and direct cost fees for the use of both buildings, in order to bring the fees into line with comparable usage fees for similar venues in Conway and the surrounding areas. The fees have remained the same since 2000, when Reynolds Performance Hall opened.

In addition, Public Appearances must generate additional income to offset the cost of staffing and maintaining both buildings. The current budget contains an \$18,000 line item for paying student crews for work in Reynolds Performance Hall and in Ida Waldran Auditorium. For the past three years, student worker budgets have been running at approximately \$42,000 per year. For FY07, student worker costs exceeded \$45,000. A fee increase will prevent the necessity to curtail services and reduce the number of students working backstage, as house managers, and/or in the box office. It is important for UCA to maintain the first-class performance venue status it has achieved.

It is proposed that increases occur in the following three areas: rental fees, direct costs (technical fees), and ticketing service fees. The proposed new fee schedule for all three areas is as follows.

Reynolds Performance Hall Fees

Currently external organizations pay \$400 for a 4-hour block of time, plus \$100 per each additional hour used, plus direct costs (student crews, house manager, materials as needed). The proposal will raise the 4-hour block fee to \$500, plus \$100 per additional hour, plus direct costs.

Currently student groups who charge a ticket fee pay \$350 for a 8-hour block, plus \$50 per each additional hour, plus direct costs. There is no change proposed to these costs for student groups.

Currently external organizations pay a fee of \$750 for an 8-hour block, plus \$100 per each additional hour, plus direct costs. For external organizations, the proposal increases the basic 8-hour block fee to \$1,000, plus \$100 per additional hour, plus direct costs.

Additionally, it is proposed that a \$250 fee for a 4-hour block of time for use of the Reynolds Performance Hall Balcony Lobby, plus an additional \$50 per hour above the 4-hour minimum be charged. For an 8-hour block of time, it is proposed that a \$500 fee be charged, plus an additional \$50 per hour for any additional hours.

The proposal limits the Balcony Lobby to 100 persons maximum. It is proposed that, contrary to the general rule, the purchase of a meal from the UCA contract vendor will not result in the waiver of the facility rental fee for the Balcony Lobby.

Other Direct Costs

Reynolds Performance Hall

Tuning Grand Piano	\$80
Tuning Spinet Piano	\$80
Use of Dance Floor	\$200
Use of Orchestra Shell	\$150

Ida Waldran Auditorium

External organizations using Ida Waldran Auditorium are charged \$500 for a 8-hour block. Currently, there are no crew fees charged to anyone using Ida Waldran. It is proposed to charge external users the hourly costs for any technician(s) required for the rental. The current rate in Reynolds Performance Hall is \$7.50 per hour and it is proposed that the same rate be assessed in Ida Waldran Auditorium as well.

The Technical Director of Reynolds Performance Hall, who is also responsible for providing technical support for Ida Waldran Auditorium, will determine the technical needs of the event and will assign technical assistants (students) for each event, as needed.

Changes in Ticketing Services and Fees

In 2004, at the request of the Athletic Director and after a campus-wide survey of ticketing needs, UCA Public Appearances agreed to provide full-service ticketing services to the entire campus and to external organizations that rent or use Reynolds Performance Hall and/or Ida Waldran Auditorium and other venues on campus. A fee structure was established that included a \$0.50 per ticket fee for university organizations that use box office services. Those organizations include UCA Athletics, Theatre Department, Student Activities Board, and various other campus groups.

External organizations using either Reynolds Performance Hall or Ida Waldran Auditorium, have been charged one dollar per ticket. Conway Symphony Orchestra includes donations with their tickets and are charged a \$1.50 per ticket fee to help offset time spent by Public Appearances staff processing donations.

Ticketing software licenses, credit card processing fees, and other costs including telephone expenses have risen significantly since 2004.

It is proposed that:

- University organizations, including student organizations with events requiring tickets, be charged a guaranteed box office set up fee of \$500 per event, plus a per ticket fee for all tickets printed of \$0.75 per ticket.
- The Theatre Department and other units, excluding Athletics, that have a set season of shows, will be charged a one-time set up fee for the entire season.
- Athletics be charged a set-up fee for the football season and a set-up fee for the basketball season. (Separate fees are necessitated because separate facilities are used.)
- External organizations choosing to use UCA Ticket Central's ticketing services, will be charged a guaranteed box office set up fee of \$500 for the event, plus a \$1.50 per ticket fee for each ticket printed.

The proposed fee increases have been reviewed and recommended by all appropriate committees and administrators.

The following resolution was unanimously adopted upon motion by Mr. Harding with a second by Mr. Sims:

“BE IT RESOLVED: That the Board of Trustees hereby approves the proposed fee increases and revisions to Board Policy Nos. 400 and 646 as herein described.”

Fees - Health, Physical Education, Recreation (HPER) and Farris Center Pool (Board Policy No. 647) - The Division of Student Services proposes a revision to Board Policy No. 647 that will allow paid employees (half-time or more) of UCA's Recognized Student Organizations (RSO) to use the HPER Center and Farris Center Pool at the same fees paid by full-time students.

Student Services estimates that this change will extend usage of the HPER Center to approximately 10 people.

The following resolution was unanimously adopted upon motion by Dr. Stanton with a second by Mr. Sims:

“BE IT RESOLVED: That the Board of Trustees hereby approves the above-proposed revision to Board Policy No. 647, ‘Fees – Health, Physical Education, Recreation (HPER) and Farris Center Pool.’”

Jake Crow Trust and Mary Ellen Crow Estate - Members of the “Board of Trustees, University of Central Arkansas” were named beneficiaries of a testamentary trust established by Jake Crow. Included in the assets from the trust are cash and farmland. The trust terminated at the death of Mary Ellen Crow, Mr. Crow's wife, who died earlier this year. To date, the university has received a check and a deed for farmland. Additional money is expected from the proceeds of crop sales from the farmland. The university is also the residuary beneficiary of Ms. Crow's will and will likely receive additional cash and farmland from her estate. The Crows indicated that all assets from the trust and the estate be used for scholarships.

Because the UCA Foundation was established to administer the assets of this nature and to award scholarships from the proceeds of such assets, the administration recommends that these assets be transferred to the Foundation.

The following resolution was unanimously adopted upon motion by Mr. Sims with a second by Dr. Stanton:

“BE IT RESOLVED: That the Board of Trustees determines that any assets distributed or real estate received from the Jake Crow Trust or through the last will and testament of Mary Ellen Crow shall, upon receipt by officials of the university, be transferred to the UCA Foundation, thereby carrying out the intent of the Crows that all assets be used for scholarships. The UCA administration is hereby authorized to take any action necessary to transfer funds and convey real property to the UCA Foundation.”

President Hardin reported that Jake and Mary Ellen Crow were relatives of Bill Stephens, former UCA Director of Athletics. President Hardin expressed his appreciation to Mr. Stephens for working with the Crow family and encouraging them to make this bequest.

EXECUTIVE SESSION

Executive session, for the purpose of considering personnel matters, was unanimously declared upon motion by Dr. Stanton with a second by Mr. Sims.

OPEN SESSION

Open session was declared by the Chair.

The following resolution was unanimously adopted upon motion by Mr. Sims with a second by Dr. Stanton:

“BE IT RESOLVED: That the Board of Trustees approves the personnel list presented in executive session, provided however, that the administration is authorized to make corrections and changes of a clerical nature.”

There being no further business to come before the Board, the meeting was adjourned upon motion by Dr. Stanton with a second by Mr. Roussel.

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Mrs. Kay Hinkle, Chair

Mr. Rush Harding III, Secretary