

*“Protecting the public health and natural resources of the
White River watershed through advocacy, education, and research”*

WHITE RIVER
WATERKEEPER®

870-577-5071 (phone) | jessie@whiteriverwaterkeeper.org (email)

P.O. Box 744, Harrison, AR 72602

www.whiteriverwaterkeeper.org

Environmental Public Relations Internship

To apply, complete the online application available at WhiteRiverWaterkeeper.org/Internship and e-mail a copy of your résumé to Jessie Green at jessie@whiteriverwaterkeeper.org. Applications are due April 6th at the latest, though applications will be considered as they are received. Position is unpaid.

Are you a writer, designer or creative mind with a love for people and the environment? If so, this is the internship for you!

White River Waterkeeper, a non-profit organization working to protect the public health and natural resource of the White River watershed, seeks an energetic, self-motivated individual to support the Executive Director with various fundraising and outreach activities. Successful candidates will be excellent communicators, demonstrate attention to detail, and pride themselves on their organizational skills. The intern must be comfortable working as part of a team, but also thrive in an autonomous, unsupervised environment. This is an excellent position for anyone looking to gain concrete experience with fundraising, public outreach and education, or those interested in developing a better understanding of the inner workings of non-profit organizations.

RESPONSIBILITIES

- Draft press releases and media alerts
- Create content for social media
- Schedule and post content on social media
- Contact and engage with local businesses and organizations
- Create marketing materials such as fliers, e-blasts, and newsletters
- Design images for online content
- Take photos at events

REQUIREMENTS

- Strong writing and verbal communication skills
- Excellent organizational skills and attention to detail
- Motivation to learn about local water quality issues and environmental science
- Confidence in public speaking
- Creative mindset
- Ability to work independently
- Preferred digital design experience with Photoshop, Canva, etc.



WEEKLY SCHEDULE

10-15 hours per week with varying hours. Occasional weekends and evenings may be required. Exact schedule can be flexible around work and school schedules, but applicants should be able to commit to working with White River Waterkeeper for at least three months. Preference will be given to applicants that can commit to a six-month term. Start and end dates are flexible.

COMPENSATION

This is an unpaid internship. Priority will be given to applicants seeking an internship to meet a college graduation or credit requirement.

