

# BFA TRACK

Folio – 3150

Orientation – 4150

Exhibit – 4160

*In Conjunction with*

*BFA Practicum 4300*

*BFA Practicum 4301*

*BFA Internship – 4675*

*Experiences should encourage the student to become familiar with a broad variety of work in various specializations and media. The broadest possible exposure to works of art is encouraged.*

*Students should demonstrate their competency by developing a body of work for evaluation.*

~National Association of Schools of Art and Design

Department of Art  
The University of Central Arkansas

---

---

---

Professor Liz Smith  
[lizs@uca.edu](mailto:lizs@uca.edu)  
450-5780  
Office Hours: Schichtl Room 106  
T/TH 8:50-10:50  
Wed 1:50-2:50

BFA Orientation, Fall 2015  
Art 4150 CRN 10308  
Class: W 12:00-12:50  
Room 311 McAlister

## BFA Orientation

**Required Text:** Battenfield, Jackie. *The Artist's Guide: How to Make a Living Doing What You Love*. Da Capo Press: Philadelphia, PA. 2009

This required text is an invaluable resource for your professional development. It is also a necessity for completion of assignments in class. You are required to read the assigned pages each week and it is recommended that you read the entire book. As a student preparing to be a professional there is a lot you still need to learn about the non-art making side of having a career as an artist. Even the most talented and skillful art maker is still only a hobbyist if they can't make a living through their artwork.

**Recommended Text** Lazzari, Margaret R. *The Practical Handbook for the Emerging Artist*. Enhanced 2<sup>nd</sup> ed. Wadsworth Cengage Learning: Boston, MA. .2010 (for Graphics students) – Goldfarb, Roz. *Careers by Design: A Business Guide for Graphic Designers*. 3<sup>rd</sup> ed. Allworth Press: New York, NY. 2001

### Course Objectives

BFA Orientation is a part of the Bachelor of Fine Arts professional development courses designed to prepare students for entry into their professional art careers as well as the BFA Practicum and Exhibit. This course is designed to introduce topics through specific requirements that will prepare students for the transition from undergraduate school to active participation in the art world post graduation.

**Goals:** Upon the successful completion of this course students will

1. Research and apply for an internship that will challenge the student, build their resume and fulfill the 4390 internship component of the BFA degree
2. Research the variety of opportunities available to further ones creative and professional development pre and post graduation
3. Prepare an application and "package" in preparation for applying to graduate school, residencies, or jobs (this is to include at a minimum: a resume, artist statement, cover letter, 20 images).
4. Apply to two exhibitions both must be juried and one must be national
5. Present a slide talk or digital presentation of the students' personal work including pertinent historical and contemporary visual references.
6. Research and prepare 1 grant application

**Evaluation:**

Final grade for this course will be based upon:

1. Completion of assignments handed in on time
2. A final "folio" to be handed in during class, which must include all criteria listed on the final portfolio check sheet found on Blackboard.

**\*\*It is required that the presentation of the final folio be of a professional quality\*\***

**Attendance and Late Work:**

As this class only meets once a week you are allowed only one excused absence.

For the same reason your assignments must be turned in on time. Late work will be accepted, with a single drop in letter grade, the day after the official due date. Work will not be accepted after this date (i.e. if work is due on a Monday you can hand it in Tuesday for a drop in letter grade, no work will be accepted after Tuesday).

**Course components have the following evaluative weight:**

As much of these components require constant revision individual assignments will be collected and graded and then will be improved and graded twice more as part of a final folio.

**Final Portfolio**

To include all original assignments to show revisions have been made----- 100 points

**Final Portfolio Revision** ----- 150 points

**Assignments collected:**

*Artists Statement, Resume, Slide talk, and (2) Juried shows documentation*-----10 points each = 50/100 points

**BFA Problem Proposal** ----- 50 points

**Artists Package** ----- 50 points

**4390 Proposal** -----50 points

**5 (possible) Reading Quizzes**-----25 points total

---

475-525 points total

**General Knowledge:**

It is important as an art student that you check the art department homepage on a regular basis. It is the location for you to find important dates (BFA application dates, senior exhibition dates etc.) and ALL of the corresponding paperwork you will need to complete your art degree. It is also the location to find about visiting artist dates, exhibition schedules and special lectures. As an adult student it is your responsibility to be aware of this information.

***Academic Integrity Standards:***

The University of Central Arkansas affirms its commitment to academic integrity and expects all members of the university community to accept shared responsibility for maintaining academic integrity. Students in this course are subject to the provisions of the university's Academic Integrity Policy, approved by the Board of Trustees as Board Policy No. 709 on February 10, 2010, and published in the Student Handbook. Penalties for academic misconduct in this course may include a failing grade on an assignment, a failing grade in the course, or any other course-related sanction the instructor determines to be appropriate. Continued enrollment in this course affirms a student's acceptance of this university policy.

***Policies and Standards:***

Please familiarize yourself with requirements set forth in the UCA student handbook, especially those concerned with proper academic conduct, academic policies (pp31-34) and the universities sexual harassment policy (pp95-99).

***Americans with Disabilities Act:***

The University of Central Arkansas adheres to the requirements of the Americans with Disabilities Act. If you need an accommodation under this Act due to a disability, please contact the UCA Disability Resource Center, 450-3613.

***Assistance and Counseling:***

If you are having difficulties in this class, be sure to contact me as soon as possible to discuss ways to get back on track. If you find at any time during the semester that personal problems are keeping you from completing your coursework, you may find it helpful to contact the counseling center at 450-3138. All students are entitled to free, confidential, professional counseling.

***Emergency Procedures:***

An Emergency Procedures Summary (EPS) for the building in which this class is held will be discussed during the first week of this course. EPS documents for most buildings on campus are available at <http://uca.edu/mysafety/bep/>. Every student should be familiar with emergency procedures for any campus building in which he/she spends time for classes or other purposes.

***Title IX disclosure:***

If a student discloses an act of sexual harassment, discrimination, assault, or other sexual misconduct to a faculty member (as it relates to "student-on-student" or "employee-on-student"), the faculty member cannot maintain complete confidentiality and is required to report the act and may be required to reveal the names of the parties involved. Any allegations made by a student may or may not trigger an investigation. Each situation differs, and the obligation to conduct an investigation will depend on the specific set of circumstances. The determination to conduct an investigation will be made by the Title IX Coordinator. For further information, please visit: <https://uca.edu/titleix>.

\*Disclosure of sexual misconduct by a third party who is not a student and/or employee is also required if the misconduct occurs when the third party is a participant in a university-sponsored program, event, or activity.