

Academic Map: General Business Administration

Department: Management Information Systems **Degree:** BBA
Program/Major: General Business Administration
Track/Emphasis: _____
Does this program require a minor? (Yes/No) No

Important program information in the online *Undergraduate Bulletin*:

UCA Core Requirements: <http://uca.edu/ubulletin/general-policies-information/uca-core/>
LD UCA Core Check Sheet: <http://uca.edu/academicbulletins/ld-uca-core/>
UD UCA Core Course List: <http://uca.edu/academicbulletins/ud-uca-core/>
Degree Requirements: <http://uca.edu/ubulletin/general-policies-information/degree-requirements/>
Program Description: <http://uca.edu/ubulletin/colleges-departments-programs/college-of-business/department-of-management-information-systems/>
Course Descriptions: <http://uca.edu/ubulletin/courses/>

This degree program requires a total of 120 semester credit hours, including at least 40 upper-division credit hours.

Comparable courses in the Arkansas Course Transfer System (ACTS) are cross-referenced in the ACTS column of each semester block below; a [core link](http://uca.edu/academicbulletins/ld-uca-core/) (http://uca.edu/academicbulletins/ld-uca-core/) takes the user to the *Undergraduate Bulletin*'s UCA Lower-Division Core check sheet, where UCA Core options and ACTS course numbers are listed in full; an [acts link](http://uca.edu/academicbulletins/acts/) takes the user to the *Undergraduate Bulletin*'s ACTS page (http://uca.edu/academicbulletins/acts/) for additional information and a UCA-ACTS crosswalk.

Year 1

Fall – Semester 1 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG	1310	Introduction to College Writing (LD UCA Core) ¹	3	ENGL1013
MATH	1390	College Algebra (LD UCA Core) ¹	3	MATH1103
		LD UCA Core Choice First Year Seminar ²	3	core link
		LD UCA Core Choice ²	3	core link
		General Elective	3	

Spring – Semester 2 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
WRTG ENGL	1320 1320	Academic Writing and Research or Interdisciplinary Writing and Research or Approved Alternative (LD UCA Core) ¹	3	ENGL1023 ENGL1023 core link
MATH	1395	Applied Mathematics for Business	3	
ECON	2310	Global Environment of Business (LD UCA Core) ^{1, 3}	3	
		LD UCA Core Choice (Natural Science) ²	4	core link
		LD UCA Core Choice ²	3	core link

Year 2**Fall – Semester 3 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
QMTH	2330	Business Statistics	3	BUSI2103
ACCT	2310	Principles of Accounting I	3	ACCT2003
ECON	2320 2321	Principles of Macroeconomics (LD UCA Core) ^{1,3} or Principles of Microeconomics (LD UCA Core) ^{1,3}	3	ECON2103 ECON2203
MIS ACCT	2343 2321	Desktop Support Technologies or Legal Environment of Business	3	BLAW2003
		LD UCA Core Choice ²	3	core link

Spring – Semester 4 (credit hours: 16)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	2301	Business Communications (LD UCA Core) ³	3	BUSI2013
ACCT	2311	Principles of Accounting II	3	ACCT2013
ECON	2320 2321	Principles of Macroeconomics (LD UCA Core) ^{1,3} or Principles of Microeconomics (LD UCA Core) ^{1,3}	3	ECON2103 ECON2203
MIS ACCT	2343 2321	Desktop Support Technologies or Legal Environment of Business	3	BLAW2003
		LD UCA Core Choice (Natural Science) ²	4	core link

Year 3**Fall – Semester 5 (credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		General Business Major Course ⁴	3	
MGMT	3340	Managing People and Work ⁵ (UD UCA Core: D, R)	3	
MKTG	3350	Principles of Marketing ⁵ (UD UCA Core: D [pending final approval])	3	
MIS	3321	Managing Systems and Technology	3	
		General Elective	3	

Spring – Semester 6 (credit hours: 15)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	3344	Operations in Supply Chain Management ⁵	3	
FINA	3330	Managing Finance and Capital (UD UCA Core: I) ⁵	3	
		General Business Major Course ⁴	3	
		General Business Major Course ⁴	3	
		General Elective	3	

Year 4**Fall – Semester 7 (Credit hours: 15)**

SUBJ	NUM	TITLE	SCH	ACTS
		General Business Major Course ⁴	3	
		General Business Major Course ⁴	3	
		General Business Major Course ⁴	3	

SUBJ	NUM	TITLE	SCH	ACTS
		General Elective	3	
		General Elective	3	

Spring – Semester 8 (Credit hours: 13)

SUBJ	NUM	TITLE	SCH	ACTS
MGMT	4347	Managing Policy and Strategy (UD UCA Core: Z)	3	
		General Business Major Course ⁴	3	
		General Business Major Course ⁴	3	
		General Elective	3	
		General Elective	1	

SIGNED – DEPARTMENT CHAIR

DATE

SIGNED – COLLEGE DEAN

DATE

To be completed by the advisor when an Eight-Semester Plan is accepted by the student:

If applicable, has student selected a minor? Type “x” as appropriate. _____ No _____ Yes

If “yes,” specify: _____

Notes

¹ See appropriate choices, alternatives, or substitutions under “UCA Core” in the Undergraduate Bulletin. During the first year, a student must complete a Lower-Division (LD) UCA Core course designated as a First-Year Seminar (FYS) in Critical Inquiry, Diversity, or Responsible Living. An approved LD UCA Core lab science and an approved LD UCA Core math course should be taken in the first two years if possible. The student will also need to complete major, minor, or general elective courses designated as fulfilling the upper-division and capstone requirements of the Upper-Division (UD) UCA Core. General Business majors will satisfy the UCA Core Upper Division Requirements by completing the following courses: FINA 3330 Managing Finance and Capital [UD UCA Core: I], MGMT 3340 Managing People and Work [UD UCA Core: D, R], MKTG 3350 Principles of Marketing [UD UCA Core: D (pending final approval)], a designated upper-division UCA Core communication course of their choice, and MGMT 4347 Managing Policy and Strategy [UCA Core: Z (Capstone)].

² Students must select one course from each category to meet UCA Core requirements.

- Physical Science
- Life Science
- American History and Government*
- Fine Arts/Humanities*
- Diversity and Creative Works*
- Responsible Living*
- ECON 2310 (Diversity in World Cultures)*

*First Year Seminar courses may be available in these areas.

³ All BBA students must take ECON 2310, MGMT 2301, ECON 2320, and ECON 2321 as part of their Business Foundation courses. Nine of these hours (ECON 2310, MGMT 2301, and either ECON 2320 or ECON 2321) will count towards both BBA degree requirements and the UCA Core requirements.

Notes – *continued*

⁴ Completion of eight (8) College of Business upper-division courses in at least three (3) degree areas is required for the General Business major.

⁵ FINA 3330, MGMT 3340, MGMT 3344, MKTG 3350. These courses have a prerequisite requirement of an average grade of C or better in the following courses ACCT 2310, ACCT 2311 or CSCI 2330, ECON 2320, ECON 2321, QMTH 2330.