Department:	Marketing and Management	Degree:	BBA
Program/Major:	Management		
rack/Emphasis:			
oes this program i	require a minor? (Yes/No) No		

General Education Requirements: http://www.uca.edu/ubulletin/02/208.html

Degree Requirements: http://www.uca.edu/ubulletin/02/209.html

Program Description: http://www.uca.edu/ubulletin/03/30104.html

This degree program requires a total of 124 semester credit hours, including at least 40 upper-division credit hours.

Year 1					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
WRTG 1310	3	WRTG 1320	3		
MATH 1390	3	MATH 1395	3		
Gen Ed (Soc Sci) <sup>1</sup>	3	SPCH 1300	3		
Gen Ed	3	Gen Ed	3		
Gen Ed	3	Gen Ed or Gen Ed (Nat Sci)	3/4		
Total credits	15	Total credits	15/16	Total credits	

Year 2					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
ACCT 2310	3	ACCT 2311	3		
ECON 2320 or 2321	3	ECON 2320 or 2321	3		
MIS 2343	3	MGMT 2301	3		
QMTH 2330	3	ECON 2310 <sup>2</sup>	3		
Gen Ed or Gen Ed (Nat Sci)	3/4	Gen Ed or Gen Ed (Nat Sci)	3/4		
Tatalanalita	17/1/	Tatal and Pta	17117	Total and Ma	
Total credits	15/16	Total credits	15/16	Total credits	

Year 3					
Fall		Spring		Summer	
Course	SCH	Course	SCH	Course	SCH
MGMT 3340 <sup>3</sup>	3	FINA 3330 <sup>3</sup>	3		
MGMT 3344 <sup>3</sup>	3	MKTG 3350 <sup>3</sup>	3		
MIS 3321	3	ACCT 2321	3		
Gen Ed	3	Gen Ed	3		
Gen Ed	3	Elective	3		
Elective	1				
Total credits	16	Total credits	15	Total credits	

Year 4						
Fall		Spring Summ		Summer	ner	
Course	SCH	Course	SCH	Course	SCH	
MGMT 4348	3	MGMT Elective <sup>4</sup>	3			
MGMT 3346	3	MGMT/MKTG Elective <sup>5</sup>	3			
MGMT Elective <sup>4</sup>	3	MGMT/MKTG Elective <sup>5</sup>	3			
MGMT Elective <sup>4</sup>	3	MGMT 4347 <sup>6</sup>	3			
MGMT 4341	3	Elective	3			
Elective	1					
Total credits	16	Total credits	15	Total credits		

## **Notes**

 <sup>&</sup>lt;sup>1</sup> This Gen Ed (Soc Sci) may not be an Economics class.
 <sup>2</sup> ECON 2310 counts as Gen Ed (Soc Sci).
 <sup>3</sup> MKTG 3350, MGMT 3340, MGMT 3344 & FINA 3330 require completion of ACCT 2310 & 2311, ECON 2320, 2321 & **QMTH 2330.** 

<sup>&</sup>lt;sup>4</sup>MGMT electives: 9 hours of upper-division management courses chosen from MGMT 3300, 3305, 3310, 3315, 3342, 3349, 3350, 3351, 3352, 3365, 3375, 3382, 4315, 4320, 4382, 4390.

<sup>&</sup>lt;sup>5</sup>MGMT/MKTG electives: 6 hours chosen from remaining upper-division management courses and/or MKTG 3351, 3372, 4355. Electives must be approved by advisor.

<sup>&</sup>lt;sup>6</sup>MGMT 4347 requires completion of MGMT 3340, MGMT 3344, FINA 3330 and MKTG 3350.