January 31, 2014

Description of UCA for use in Job Ads

**THE UNIVERSITY:**

Founded in 1907, the University of Central Arkansas (UCA) has an enrollment of approximately 11,500 students. UCA offers more than 75 undergraduate and more than 50 graduate certificate and degree programs, including doctoral programs in four disciplines. The student body consistently scores above the national average on the ACT exam. UCA is proud of its tradition of teaching excellence and its contributions in scholarship and creative activities. The campus is widely acclaimed for its beauty.

**THE COMMUNITY:**

UCA is located in Conway, Arkansas, a thriving city of approximately 52,000, located in central Arkansas, 30 miles northwest of Little Rock. Conway is the home of a number of major industries, two private colleges, a public school system ranked among the state's best, and strong K-12 parochial schools. Residents have easy access to the Ouachita and Ozark National Forests and pristine wild areas near the Buffalo National River. Real estate is moderately priced and taxes are relatively low.