

2+2 Degree Plan Checklist Associate of Science in Business BBA in Marketing (Supply Chain Management)



North Arkansas College Associate of Science in Business¹

	Associate of Science in Business ²							
Possible P	Prerequisites			Semester	Hours	Grade		
СР	0816	Introduction to Language			N/C			
СР	0911	Fundamentals of Algebra			N/C			
СР	0912	College Reading			N/C			
СР	0913	Fundamentals of Language			N/C			
СР	0922	Fundamentals of Algebra II			N/C			
СР	0933	Fundamentals of Algebra III			N/C			
		General Education Requirements	(38 credit hours)					
English/C	ommunicatio	on (9 credit hours)	UCA ²	Semester	Hours	Grade		
ENGL	1013	English Composition I	WRTG 1310		3			
ENGL	1023	English Composition II	WRTG 1320		3			
SPCH	1313	Fundamentals of Oral Communication	COMM 130)	3			

Mathematic	s (6 credit h	ours)		UCA	Semester	Hours	Grade
MAT	1223	College Algebra		MATH 1390		3	
MAT	2123	Survey of Calculus		MATH 1395		3	

Lab Sciences (8 credit hours) ¹			UCA	Semester	Hours	Grade
BIOL	1004	General Biology	BIOL 1400		Л	
		(or other Life Science with Lab – see advisor for approved list)			7	
PHSC	1004	Fundamentals of Physical Science	PHYS 1400		1	
		(or other Physical Science with Lab – see advisor for approved list)			4	

Fine Arts (6 credit hours)			UCA	Semester	Hours	Grade
ART	1003	Art Appreciation or	ART 2300			
DRAM	1003	Theatre Appreciation or	THEA 2300		3	
MUS	1003	Music Appreciation	MUS 2300			
ENGL	2213	World Literature I or	ENGL 2305		2	
ENGL	2223	World Literature II	ENGL 2306		3	

Social Sciences (6 credit hours)				Semester	Hours	Grade
HIST	2003	United States History I or	UCA HIST 2301		110413	Grade
HIST	2013	United States History II or	HIST 2302		2	
_					3	
PLSC	2003	American National Government	PSCI 1330			
HIST	1003	History of Western Civilization I or	HIST 1310		3	
HIST	1013	History of Western Civilization II	HIST 1320		3	

Social or Behavioral Science Elective (3 credit hours)			UCA	Semester	Hours	Grade
SOC	2013	Introduction to Sociology	SOC 1300		3	

Business Foundation (24 credit hours)

			UCA	Semester	Hours	Grade
BA	2003	Accounting Principles I	ACCT 2310		3	
BA	2013	Accounting Principles II	ACCT 2311		3	
BA	2103	Business Communications	MGMT 2301		3	
BA	2133	Introduction to Statistics	QMTH 2330		3	
BA	2713	Legal Environment of Business	ACCT 2321		3	
CIS	1103	Introduction to Information Technology	CSCI 1300		3	
ECON	2313	Principles of Macroeconomics	ECON 2320		3	
ECON	2323	Principles of Microeconomics	ECON 2321		3	

Total Hours: 62³



Business Foundation (6 credit hours)

2+2 Degree Plan Checklist Associate of Science in Business BBA in Marketing (Supply Chain Management)



Hours

Grade

Semester

University of Central Arkansas

Bachelor of Business Administration in Marketing (Supply Chain Management)

UCA Courses (58 credit hours)⁴

MIS 2343 Desktop Support Technologies Grade Business Cv - (18 credit hours) Romester Hours Grade FINA 3300 Managing Finance & Capital 3 MGMT 3340 Managing People & Work 3 MGMT 3344 Operations and Supply Chain Management 3 MIS 3321 Managing Popic & Work 3 MKITG 3350 Principles of Marketing 3 MKITG 3350 Principles of Marketing 3 MKITG 4347 Managing Policy and Strategy 3 MKTG 4353 Marketing Management femphasis (24 credit hours) Semester Hours Grade MKTG 4353 Marketing Management 9 3 1 MKTG 4354 Customer Behavior 3 1 MKTG 3355 Transportation 3 1 MKTG 3355 Transportation 3 3 MKTG 3351 Retall Management 9 3 <th>ECON</th> <th>2310</th> <th>Global Environment of Business</th> <th></th> <th>3</th> <th></th>	ECON	2310	Global Environment of Business		3	
FINA 3330 Managing Finance & Capital MGMT 3340 Managing Finance & Capital MGMT 3340 Managing People & Work 3 3 MGMT 3344 Operations and Supply Chain Management 3 3 MIS 3321 Managing Systems and Technology MKTG 3350 Principles of Marketing MGMT 4347 Managing Policy and Strategy 3 3 Marketing: Supply Chain Management Emphasis (24 credit hours) MKTG 4353 Marketing Research and Data Management MKTG 4354 Customer Behavior 3 3 MKTG 4355 Marketing Management 3 3 MKTG 3365 Transportation 3 3 MKTG 3375 Supply Chain Management 3 3 MGMT 3375 Supply Chain Management 3 3 MGMT 3351 Purchasing & Materials Management 3 3 MGMT 3351 Retail Management 3 3 MGMT 3351 Retail Management MKTG 3371 Advertising MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Sales Management MKTG 3373 Sales Management MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Sales Management MKTG 3373 Sales Management MKTG 3374 Advertising MKTG 3375 Supplic Relations MKTG 3376 Fashion Merchandising & E-Commerce Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3373 Marketing Row Media MKTG 4360 Health Care Marketing MKTG 4360 Health Care Marketing MKTG 4360 Health Care Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4380 Selected Topics in Marketing MKTG 4390 Special Problems in Management MKGMT 3310 Fundamentals of Direct Marketing MKGMT 3310 Fundamentals of Direct Marketing MKGMT 3310 Fundamentals of Direct Marketing MKGMT 3310 Fundamentals of Direct Management	MIS	2343	Desktop Support Technologies		3	
MGMT 3340 Managing People & Work 3 MGMT 3344 Operations and Supply Chain Management 3 MIS 3321 Managing Systems and Technology 3 MKTG 3350 Principles of Marketing 3 MGMT 4347 Managing Policy and Strategy 3 Marketing: Supply Chain Management Emphasis (24 credit hours) Semester Hours Grade MKTG 4353 Marketing Research and Data Management 3 — MKTG 4353 Marketing Management 3 — MKTG 4355 Marketing Management 3 — MKTG 3365 Transportation 3 — MKTG 3375 Supply Chain Management 3 — MKTG 3352 Purchasing & Materials Management 3 — MKTG 3351 Restall Management 3 — MKTG 3351 Restall Management 3 — MKTG 3355 Marketing & New Media — — — MKTG 3351 Restall Management — — — MKTG 3372 Advertising — — — MKTG	Business Cor	e (18 credit	: hours)	Semester	Hours	Grade
MGMT 3344 Operations and Supply Chain Management 3 MIS 3321 Managing Systems and Technology 3 MKTG 3350 Principles of Marketing 3 MGMT 4347 Managing Policy and Strategy 3 Marketing: Supply Chain Management Emphasis (24 credit hours) Semester Hours Grade MKTG 4353 Marketing Research and Data Management 3 3 MKTG 4353 Marketing Management 3 3 MKTG 4355 Marketing Management 3 3 MKTG 3365 Transportation 3 3 MKTG 3355 Marketing Management 3 3 MKTG 3355 Purchasing & Materials Management 3 3 MKTG 3351 Retail Management 3 3 MKTG 3351 Retail Management 3 3 MKTG 3351 Arketing & New Media 4 4 MKTG 3372 Asked Advertising 4 4 MKTG 3372 Asked	FINA	3330	Managing Finance & Capital		3	
MIS 3321 Managing Systems and Technology MIXTG 3350 Principles of Marketing MIXTG 3350 Principles of Marketing Managing Policy and Strategy Managing Policy and Strategy Marketing: Supply Chain Management Emphasis (24 credit hours) Marketing: Supply Chain Management Emphasis (24 credit hours) MIXTG 4353 Marketing Research and Data Management MIXTG 4354 Customer Behavior MIXTG 4355 Marketing Management MIXTG 3355 Transportation MIXTG 3375 Supply Chain Management MIXTG 3375 Supply Chain Management MIXTG 3375 Supply Chain Management MIXTG 3351 Result Management MIXTG 3351 Quantitative Methods in Management MIXTG 3351 Retail Management MIXTG 3351 Retail Management MIXTG 3355 Fashion Merchandising & E-Commerce MIXTG 3356 Fashion Merchandising & E-Commerce MIXTG 3371 Advertising MIXTG 3372 Sales Management MIXTG 3373 Public Relations MIXTG 3373 Public Relations MIXTG 4360 Health Care Marketing MIXTG 4360 Health Care Marketing MIXTG 4361 Marketing Planning for Health Care Organizations MIXTG 4361 Marketing Planning for Health Care Organizations MIXTG 4390 Special Problems in Marketing MIXTG 4390 Diversity/Multicultural Communications MIXTG 4391 Diversity/Multicultural Communications MIXTG 4341 Diversity/Multicultural Communications MIXTG 4342 Internable in Diversity/Multicultural Communications MIXTG 4342 Internable in Marketing MIXTG 4345 Diversity/Multicultural Communications MIXTG 4346 Personnel/Human Resource Management	MGMT	3340	Managing People & Work		3	
MKTG 3350 Principles of Marketing 3 MGMT 4347 Managing Policy and Strategy 3 Marketing: Supply Chain Management Emphasis (24 credit hours) Semester Hours Grade MKTG 4353 Marketing Research and Data Management 3 MKTG 4354 Customer Behavior 3 3 MKTG 4355 Marketing Management 3 3 MKTG 3365 Transportation 3 3 MKTG 3375 Supply Chain Management 3 3 MGMT 3352 Purchasing & Materials Management 3 3 MGMT 4341 Quantitative Methods in Management 3 3 MKTG 3351 Retail Management 3 3 MKTG 3355 Marketing & New Media 3 3 MKTG 3356 Fashion Merchandising & E-Commerce 4 4 MKTG 3372 Sales Management 4 4 MKTG 4320 He	MGMT	3344	Operations and Supply Chain Management		3	
MGMT 4347 Managing Policy and Strategy 3 Marketing: Supply Chain Management Emphasis (24 credit hours) Semester Hours Grade MKTG 4353 Marketing Research and Data Management 3 MKTG 4354 Customer Behavior 3 MKTG 4355 Marketing Management 3 MKTG 3355 Marketing Management 3 MKTG 3375 Supply Chain Management 3 MGMT 3352 Purchasing & Materials Management 3 MGMT 4341 Quantitative Methods in Management 3 MKTG 3351 Retail Management 3 MKTG 3355 Marketing & New Media MKTG 3350 Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3372 Public Relations MKTG 3382 Internship in Marketing MKTG 4360 Marketing Planning for Health Care Organiza	MIS	3321	Managing Systems and Technology		3	
Marketing: Supply Chain Management Emphasis (24 credit hours) MKTG 4353 Marketing Research and Data Management MKTG 4354 Customer Behavior MKTG 4355 Marketing Management MKTG 3365 Transportation MKTG 3375 Supply Chain Management MKTG 3375 Retail Management MKTG 3351 Retail Management MKTG 3351 Retail Management MKTG 3355 Retail Management MKTG 3356 Fashion Merchandising & F-Commerce MKTG 3356 Fashion Merchandising & F-Commerce MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4390 Sp	MKTG	3350	Principles of Marketing		3	
MKTG 4353 Marketing Research and Data Management 3 MKTG 4354 Customer Behavior 3 MKTG 4355 Marketing Management 3 MKTG 3365 Transportation 3 MKTG 3375 Supply Chain Management 3 MKTG 3352 Purchasing & Materials Management 3 MGMT 4341 Quantitative Methods in Management 3 MKTG 3351 Retail Management 3 MKTG 3355 Retail Management 3 MKTG 3355 Retail Management 4 MKTG 3356 Fashion Merchandising & E-Commerce 4 MKTG 3360 Fundamentals of Strategic Selling 4 MKTG 3371 Advertising 4 MKTG 3373 Public Relations 4 MKTG 3373 Public Relations 4 MKTG 4360 Health Care Marketing 4 MKTG 4361 Marketing Planning	MGMT	4347	Managing Policy and Strategy		3	
MKTG 4354 Customer Behavior 3 MKTG 4355 Marketing Management 3 MKTG 3365 Transportation 3 MKTG 3375 Supply Chain Management 3 MGMT 3352 Purchasing & Materials Management 3 MGMT 4341 Quantitative Methods in Management 3 MKTG 3351 Retail Management 3 MKTG 3351 Retail Management 3 MKTG 3355 Marketing & New Media Americandising & E-Commerce MKTG 3360 Fundamentals of Strategic Selling Advertising MKTG 3371 Advertising Advertising MKTG 3372 Sales Management Americandising & E-Commerce MKTG 3371 Advertising Americandising & E-Commerce MKTG 3372 Sales Management Americandising & E-Commerce MKTG 3373 Public Relations Americandising & E-Commerce MKTG 4360 Health Care Marketing	Marketing: S	upply Chair	n Management Emphasis (24 credit hours)	Semester	Hours	Grade
MKTG 4355 Marketing Management 3 3 MKTG 3365 Transportation 3 3 MKTG 3375 Supply Chain Management 3 3 MKTG 3375 Supply Chain Management 3 3 MGMT 3352 Purchasing & Materials Management 3 3 MGMT 4341 Quantitative Methods in Management 3 3 MKTG 3351 Retail Management 3 3 MKTG 3351 Retail Management 3 MKTG 3356 Fashion Merchandising & E-Commerce 4 Fundamentals of Strategic Selling 4 Advertising 4 Advertising 5 MKTG 3372 Sales Management 4 MKTG 3372 Sales Management 5 MKTG 3373 Public Relations 6 MKTG 3373 Public Relations 7 MKTG 3382 Internship in Marketing 8 MKTG 4360 Health Care Marketing 8 MKTG 4360 Health Care Marketing 9 MKTG 4361 Marketing Planning for Health Care Organizations 9 MKTG 4362 Services Marketing 9 MKTG 4370 Fundamentals of Direct Marketing 9 MKTG 4380 Special Problems in Marketing 9 MKTG 4390 MKTG	MKTG	4353	Marketing Research and Data Management		3	
MKTG 3365 Transportation 3 3	MKTG	4354	Customer Behavior		3	
MKTG 3375 Supply Chain Management 3 MGMT 3352 Purchasing & Materials Management 3 MGMT 4341 Quantitative Methods in Management 3 MGMT 4341 Quantitative Methods in Management 3 Choose one: MKTG 3351 Retail Management MKTG 3355 Marketing & New Media Fashion Merchandising & E-Commerce Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3338 Internship in Marketing MKTG 4360 Selected Topics in Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4360 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4380 Internship in Marketing MKTG 4370 Special Problems in Marketing MKTG 4380 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 3315 Diversity/Multicultural Communications MGMT 3310 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	4355	Marketing Management		3	
MGMT 3352 Purchasing & Materials Management 3 MGMT 4341 Quantitative Methods in Management 3 KTG 3351 Retail Management 3355 Marketing & New Media 4360 Fundamentals of Strategic Selling 4404 MKTG 3356 Fashion Merchandising & E-Commerce 4404 MKTG 3371 Advertising 4404 Methods of Strategic Selling 4404 MKTG 3372 Sales Management 4404 MKTG 3373 Public Relations 4404 MKTG 3373 Public Relations 4405 Selected Topics in Marketing 4406 Marketing 4406 Health Care Marketing 4406 Marketing Planning for Health Care Organizations 4406 Mixto 4406 Marketing MKTG 4407 Fundamentals of Direct Marketing 4407 Mixto 4407 Eundamentals of Direct Marketing 4407 Special Problems in Marketing 4407 Special Problems in Marketing 4407 Special Problems in Marketing 4407 Mixto 4407 Mixto 4407 Marketing 4407 Mixto 440	MKTG	3365	Transportation		3	
MKTG 3351 Retail Management MKTG 3355 Marketing & New Media MKTG 3360 Fashion Merchandising & E-Commerce MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4360 Health Care Marketing MKTG 4360 Services Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4381 Internship in Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4390 Special Problems in Marketing MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3375	Supply Chain Management		3	
MKTG 3351 Retail Management MKTG 3355 Marketing & New Media MKTG 3355 Fashion Merchandising & E-Commerce MKTG 3360 Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4390 Special Problems in Marketing MKTG 4391 Special Problems in Marketing MKTG 4392 Selected Topics Marketing MKTG 4393 Special Problems in Marketing MKTG 4394 Special Problems in Marketing MGMT 3315 Diversity/Multicultural Communications MGMT 3314 International Business MGMT 3346 Personnel/Human Resource Management	MGMT	3352			3	
MKTG 3351 Retail Management MKTG 3355 Marketing & New Media MKTG 3356 Fashion Merchandising & E-Commerce MKTG 3360 Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3342 International Business MGMT 3342 Personnel/Human Resource Management	MGMT	4341	Quantitative Methods in Management		3	
MKTG 3355 Marketing & New Media MKTG 3366 Fashion Merchandising & E-Commerce MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4391 Special Problems in Marketing MKTG 4392 Special Problems in Marketing MKTG 4393 Special Problems in Marketing MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3345 Personnel/Human Resource Management			Choose one:			
MKTG 3356 Fashion Merchandising & E-Commerce MKTG 3360 Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3351	Retail Management			
MKTG 3360 Fundamentals of Strategic Selling MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4382 Internship in Marketing MKTG 3305 Social Issues in Management MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3355	Marketing & New Media			
MKTG 3371 Advertising MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3356	Fashion Merchandising & E-Commerce			
MKTG 3372 Sales Management MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3360	Fundamentals of Strategic Selling			
MKTG 3373 Public Relations MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3371	Advertising			
MKTG 3382 Internship in Marketing MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3372	Sales Management			
MKTG 4320 Selected Topics in Marketing MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3373	Public Relations			
MKTG 4360 Health Care Marketing MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	3382	Internship in Marketing			
MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	4320				
MKTG 4361 Marketing Planning for Health Care Organizations MKTG 4362 Services Marketing MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	4360	Health Care Marketing		3	
MKTG 4370 Fundamentals of Direct Marketing MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG		Marketing Planning for Health Care Organizations		3	
MKTG 4382 Internship in Marketing MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	4362	Services Marketing			
MKTG 4390 Special Problems in Marketing MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG					
MGMT 3305 Social Issues in Management MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	4382	Internship in Marketing			
MGMT 3310 Fundamentals of Entrepreneurship MGMT 3315 Diversity/Multicultural Communications MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MKTG	4390	Special Problems in Marketing			
MGMT3315Diversity/Multicultural CommunicationsMGMT3342International BusinessMGMT3346Personnel/Human Resource Management	MGMT	3305	Social Issues in Management			
MGMT 3342 International Business MGMT 3346 Personnel/Human Resource Management	MGMT		Fundamentals of Entrepreneurship			
MGMT 3346 Personnel/Human Resource Management	MGMT	3315	Diversity/Multicultural Communications			
	MGMT					
MGMT 3349 Small Business Management	MGMT		Personnel/Human Resource Management			
	MGMT	3349	Small Business Management			

Electives (10 credit hou	Semester	Hours	Grade	
	General Electives		10	
			-	

Total Hours: 120⁵

 $version: 2015-2016 \\ version: 2015-2016$

¹ See your NAC advisor for degree and graduation information, including additional lab science options for this degree program.

² UCA transfer course designations are either guaranteed by ACTS (acts.adhe.edu) or have been approved as a substitution by UCA. Unless otherwise noted, courses for which no UCA equivalent course is listed would transfer in as elective credit.

³ Students completing the AS in Business degree requirements, as shown above, with a minimum 2.0 cumulative GPA, will have satisfied the UCA Lower-Division Core requirements and will be admitted to the BBA in Marketing (Supply Chain Management) degree program as a junior.

⁴ For more specific information about degree requirements within the junior and senior years at UCA, please review the UCA Undergraduate Bulletin (http://uca.edu/ubulletin) and consult your UCA academic advisor.

⁵ This degree program requires a total of <u>120</u> semester credit hours, including at least 40 upper-division credit hours completed at UCA.